

Sebastián Sergio Seitler

Birthday: 22/07/1977 Nacionality: Argentinian D.N.I.: 26.096.667
Address: Moldes 2556 17 "G" (1428), Ciudad de Buenos Aires, Argentina
Cell: +54 9 11-5412-7758 Email: seitlers@gmail.com Skype: seitlers@hotmail.com

Labor History

Since 09-2019 ***Cognizant***

SFDC Senior Associate
Technical Lead on client engagements for creating the solution and solution design documentation by requirements gathering and analysis.

05-2015 08-2019 ***Acceleration – a Wunderman company***

Data architect / Consultant Technology *at* ***Enablement Team***
Engage with Implementation Consultants, Technical Producers and Project Managers and work with clients on the following type of Email Marketing engagements. Solution Design and Architecture (High Complexity). Active mentoring and knowledge transfer within the broader Email Marketing Team, specifically of the Implementation Consultants. Technical Lead on client engagements – from scoping the new engagement, to create the solution and solution design documentation.

05-2011 08-2014 ***B.A.C.S. - Banco de Crédito y Securitización S.A.***

Project Lead *at* ***Gerencia de Operaciones y Sistemas***
Requirements gathering, analysis, design, development, testing, deployment and documentation of solutions that satisfies daily business problems (Purchase Portfolios and Financial Trusts) as well as B.C.R.A., U.I.F. & C.N.V. regulations.
Meetings and agreements with users and providers.
Unitrade project: Trading system deployment.
Design, deployment and automation of Batch Processes.
Design, administration and maintenance of Development & Testing databases engines.

03-2008 05-2011 ***Banco Hipotecario S.A.***

Sr. Business Analyst *at* ***Gerencia de Sistemas - Desarrollo Core - Workflow***
Requirements gathering and analysis of business processes; design, and development tasks over MS SQL Server (Relational DWH), interfaces and applications over VB6, C# & .NET (WindowsForm & WebServices). Analysis and execution about architecture and data optimization processes around BPM Workflow. Meetings and agreements with users and providers.

05-2006 03-2008 ***Accenture de Argentina***

Sr. Business Analyst *at* ***Unified SAP Project - Ternium Argentina, Mexico and Venezuela***
Requirements gathering and analysis of business processes; meetings and agreements with users and providers.
Design, and development tasks over MS SQL Server (Relational DWH) and Interfaces.

08-2005 03-2006 ***Sistemas Estratégicos S.A.***

Sr. Programmer Analyst *at* ***Development Consultant***
Data analysis, design, and development tasks (VB 6.0) over Microsoft SQL Server & Oracle (CMMI Level 2).
Meetings and agreements with users and providers.

08-2004 07-2005 ***Microsoft de Argentina S.A.***

Business Productivity Technical Specialist *at* ***Enterprise & Partner Group***
Forward Windows Client's qualify opportunities giving expertise and specialized experience. Knowledge of partners' solutions. Focal point with the Windows Client's Product Manager in BMO (Marketing). To Assist and collaborate with the Account Technical Specialist over Desktop Deployment Initiative. Demand generation: Presentations, Briefing value, etc. Proof of Concept, Pilots, etc.

06-2000 11-2003 ***Editorial Amfin S.A. (Diario Ámbito Financiero)***

Systems Analyst *at* ***Gerencia de Sistemas y Producción***
Design, development and implementation of information systems (VB 6.0, ASP, HTML, VBScript, JScript, SQL Server). Network administration (Windows 2000, NT & Novell 3.12, 4.11). Hardware installations and help-desk.

08-1997 07-2000 ***Banco Galicia S.A.***

Business and Technical Analyst *at* ***Gcia. de Procesamiento y Control de Transacciones – Adm. Base de Clientes***
Client database quality analysis; analysis of errors in the use of Clients Databases. Design, develop and implement processes for the correction of data. (Visual Fox 6.0). Control and supervision of the work group in data entry. Management of control and support to the banking branches.

04-1995 08-1997 ***I.A.C. - Instituto Argentino de Computación***

Teacher *at* ***Belgrano and Palermo branches***
Courses: Access, Corel Draw, D.O.S., Excel, Fox Base, Power Point, Windows and Word.



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Education

2014 - 2014 ***U.A.I. - Universidad Abierta Interamericana***
Information Systems Engineer

2003 - 2008 ***U.A.I. - Universidad Abierta Interamericana***
University Systems Analyst

2002 - 2003 ***Linux College***
Linux Administrator - Red Hat 7.2

1994 - 1995 ***I.A.C. - Instituto Argentino de Computación***
Programmer Analyst

1991 - 1995 ***E.M.E.M. Nº 6 D.E. Nº 10 "Teniente General Julio Argentino Roca"***
Bachiller

1987 - 1990 ***Liceo Cultural Británico***
British English – Upper Intermediate
(Written & oral skills)

Certifications

April, 2016 ***Salesforce***
Salesforce Certified Marketing Cloud Email Specialist
(License 6199674)

Languages

Spanish: Native.

English: Advanced level.

Courses

March, 2017 ***Lynda.com***
Become an Agile Project Manager
(10 hours)

May, 2010 ***Project Management Institute***
Project Management
(40 hours)

April, 2005 ***EXO Training Center***
Smart Client – Hands On Laboratory
(16 hours)

December, 2004 ***EXO Training Center***
Microsoft Solution Accelerator for Business Desktop Deployment
(16 hours)