

NICOLE SOULA ALVAREZ

PROFILE

My name is Nicole, I'm 23 years old and I was born in Barcelona. Before living permanently in Buenos Aires, I lived in Spain and the United States. These experiences in such different societies allowed me to grow personally and also expand my cultural and professional horizons.

My two passions work related are to undertake new initiatives and anticipate trends in the consumption of goods and services. What I like most about the culture of entrepreneurship is the ability to manage projects and put them into practice 'hands-on', from idea to execution. I understand consumer trends (mass consumption, specific market segments) as the ability to identify, analyze and project consumer preferences and anticipate demand with products and services that meet those expectations

GOALS
My desire is to be able to grow professionally by learning from different areas within a company that represent technical, commercial and human challenges. In turn, I would like to be able to put into practice those skills acquired both in my personal practices and projects and in my university studies.

My motto for achieving professional and personal success is: *Do not think what the other can or should do for me, but first ask what I can do for him.* I think the important thing is always to think about adding value to my peers and projects!

CONTACT

PHONE:
+54 9 11 5643-6628

EMAIL:
nsoulaalvarez@gmail.com

ADDRESS:
Buenos Aires, Argentina.

EDUCATION

UNIVERSIDAD ARGENTINA DE LA EMPRESA (UADE)
2015 - 2019
*Degree in Design and Management of Aesthetics for Fashion** – In December 2019 I finished my degree which will allow me to develop in my future professional ventures and put into practice the concepts learned in university.
*My university career, very recent in our market, specialized in three areas: production of fashion narratives (editorials, content producers, blogs, etc.), research and projection of aesthetic trends in consumption (trend labs, studies of design, companies linked to innovation and research), and in the organization of events related to fashion (communication agencies, design studies related to fashion, specific companies dedicated to the management and production of events, etc.). The project dimension gives the graduate a methodological process to conceive trends from a strategic perspective capable of addressing the international, regional and local context.

MINNETONKA HIGH SCHOOL (MINNEAPOLIS, EEUU)
Graduated in 2014
Secondary Education, Baccalaureate – I completed my secondary studies in the United States after my family was transferred under an expatriate program to the company's headquarters. Minnetonka High School is ranked as the best state school with a focus on both exact sciences and art and literature.

WORK EXPERIENCE

HOUSE OF STITCHES - FOUNDER
2019 - Present
I started a business of hand embroidered products where customers can customize the embroidery to their liking and receive orders at home. It is my sole proprietorship that I develop in my free time, allowing me to put into practice concepts of budget, logistics and marketing. An experience that has allowed me to understand what it means to create a project from an idea and execute it.

SOUTH STAR HUMAN CAPITAL SOLUTIONS - COMMUNICATIONS AND CUSTOMER SUPPORT
2018 - 2019
I coordinated the communications and customer support area with clients, image and institutional graphics, and social media management for this HR consulting firm.

CARGILL SACI - SUMMER INTERNSHIP IN TREASURY AND FINANCE
Summer 2015
During the summer internship I offered support to the Treasury and Finance area in bank reconciliation tasks, supervision of cash management and trading activities. I used systems and / or tools related to the sector like Reuters.

LANGUAGES AND COURSES

SPANISH: Native speaker.
ENGLISH: Fluent - Bilingual – TOEFL Exam.
FRENCH: Basic – Elemental III Alianza Francesa.
GERMAN: Basic – Currently studying at Goethe Institut.
ECONOMY AND MARKETING: Brigham Young University course (2014).
ZENDESK AND SLACK.