

PABLO BARONE

BRANDING
& COMMUNICATIONS

CONTACT

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FLORIDA, BUENOS AIRES

SOCIAL MEDIA

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MEDIUM: @MYTHCABIN

TAPAS.IO/PABLOANDRESBARONE

PROFILE

Social communicator with experience in branding, production, digital marketing and project management. Versatile, quick learner and team player. I have a strong work ethic and I'm always eager to improve.

SKILLS

- Video Editing
- SEO y Google Analytics
- Social Media Strategy
- Outstanding writing skills
- Keen on teamwork
- Detail-oriented

EXPERIENCE

CORPORATE WRITER

REDACTA | 2019 - CURRENTLY

- Writing of press pieces and brand-related articles for various businesses.

SCREENWRITING PROFESSOR

UNIVERSIDAD DE SAN ISIDRO | 2016 - CURRENTLY

- Professor of Narrative Theory.
- Team and Project Managing.

SCRIPT AND PRODUCTION ASSISTANT

BETAPLUS | 2015

- Script editing.
- Research and content organizing.

VERBAL BRANDING

FUTUREBRAND | 2014

- Brand naming.
- Brand personality development.
- Positioning analyisis.

EDUCATION

DIGITAL MARKETING

DIGITAL HOUSE | 2017

DIGITAL MEDIA MANAGEMENT

UNIVERSIDAD AUSTRAL | 2016 - 2017

ONE YEAR SCREENWRITING PROGRAM

NEW YORK FILM ACADEMY | 2013

BACHELOR IN SOCIAL COMMUNICATIONS

UNIVERSIDAD AUSTRAL | 2008 - 2012

LANGUAGES

ENGLISH - NATIVE

ITALIAN - INTERMEDIATE