

PAMELA BERGONZI

FULL-STACK DEVELOPMENT

PROFILE

Full stack web developer with 6+ years of experience in digital communications.
I am looking for new challenges that may broaden my current skills as a software developer.

PERSONAL DETAILS

Location: Recoleta, C.A.B.A.
Mobile: 549 11 31366311
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LinkedIn:
https://linkedin.com/in/pamelabergonzi/
Github:
https://github.com/pambergonz

SKILLS

HTML
CSS
JavaScript
PHP
Laravel
Eloquent
MySQL
OOP
Git
Scrum, Agile Methodologies
MVC
MySQL Workbench
SQL
Atom / VSCode
Bootstrap
Facebook Ads
E-mail Marketing
Google Ads
Adobe Premiere
CorelDraw

LANGUAGES

Bilingual (English/Spanish) (I.G.C.S.E)

PROFESSIONAL EXPERIENCE

Full-Stack Development

Digital House | April 2019 - September 2019

Development of a full e-commerce site.
Created a responsive web design using **HTML** and **CSS**. Client side-validation with **JavaScript**.
Developed the **API REST** and backend in **Laravel PHP**, conducting best practices of **MVC**.
Modeled and organized the relational database with **UML** design.
Project Management (using **Scrum** methodology and **Git** as a version control system).

WORK EXPERIENCE

Full-Stack Development

Kaizen Consultancy | November 2019- Present

Development of e-commerces employing Laravel PHP and front-end frameworks like **VueJs** and **Materialize**.
Write Software documentation to explain Kaizen's proprietary platform.

Analyst

Superintendencia de Riesgos del Trabajo | March 2014- Present

Case Analyst.

Community Manager

Gone App | January 2017- November 2018

Project Management (using Agile methodology in a remote environment with a multinational team).
Optimized the engagement of marketing campaigns implementing **A/B Testing** and **Facebook Analytics.**
Contributed to content writing for social media campaigns.
Responded to complaints, queries, and comments of users.

Digital Marketing Analyst

ServiclienteGroup | January 2009 - December 2018

Organized meetings with prospective clients.
Created BRIEF for marketing campaigns.
Built and managed email marketing campaigns to convert qualified traffic through calls-to-action.
Designed and wrote newsletters using CorelDraw.

EDUCATION

Full-Stack Developer

Digital House | April 2019 - September 2019

B.A in Social Communications

C.A.E.C.E University | 2008 - 2013

Graphic Designer

Instituto Argentino de Computación (I.A.C) | 2012 - 2013

University of Cambridge

General Certificate of Secondary Education (I.G.C.S.E)