ELIANA
ANTONELLA GUALCO



ABOUT ME

Naturally motivated to constantly develop my skills and grow both professionally and personally.

My **vocation for service** and my **passion for technology** are intertwined forming an interdisciplinary profile oriented to **analysis** and **optimization**.

IT SKILLS

C, C#, Java, SQL, HTML5, JS, CSS3

LANGUAGES

English
Bilingual

Portuguese
Intermediate

EDUCATION

2019 - Current — **Universidad Tecnológica Nacional**
Programming Technician (Full Stack Developer)

2013 - 2018 — **Universidad Torcuato Di Tella**
Bachelor's Degree in International Relations

1999 - 2004 — **Colegio San Pedro Apóstol**
International Baccalaureate with Foreign Trade Orientation

WORK EXPERIENCE

MAY 2019 - SEP 2019 — **AdCap Securities Argentina**
Metrics and Digital Marketing Analyst

Creation, optimization and measurement of campaigns in Google Ads, Facebook Ads and Mailchimp. Social media and web page tracking.

MAR 2018 - MAY 2019 — **Cognizant Technology Solutions Argentina**
Data Analyst onsite Google Argentina

Performance analyst for the LATAM market of Google's advertising platforms (Ads, Analytics, Merchant Center, Tag Manager, etc.).

AGO 2015 - MAY 2016 — **Droguería Suizo Argentina**
Logistics Assistant

Contact with the Purchasing departments of national pharmacies for daily restocking, scheduling and shipment tracking.

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