MANUELA CÁRDENAS
BACHELOR IN INTERNATIONAL BUSINESS

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DNI: 95.872.795. June 25, 1986.



Profile

Bachelor in International Business with 9 years of experience in national and international logistics management, business expansion and consulting. Expertise in project design and execution in state-owned and private companies. Management strategies development, process optimization, marketing, sales and negotiation.

Leadership capabilities, creative, rapid assimilation of changes, able to work under pressure and ability to handle several projects simultaneously. Performance-oriented with proactive attitude.

Education

- Master in Business Management and Foreign Trade. University of Buenos Aires, 2018- 2019.
- Bachelor in International Business. EAFIT University, Medellín, Colombia 2005-2010. Major in Business Internationalization.

Languages

English, French, Portuguese.

Computer skills

SAP, Office, Magaya Cargo System, Salesforce, Alegra.

Additional education

- Course in Business initiatives development. EAFIT, September, 2016.
- Executive Logistics 2013. LOGYCA, August, 2013.
- Course in basic finances. EAFIT, November, 2012.
- Course in Exchange Rate, Customs and Tax Regime in foreign affairs. EAFIT, September - December 2011.
- Logistics Management. EAFIT, February - June, 2009.

Professional experience

ANEKO S.A.
International sales.
Buenos Aires. April 2019 – present.
High-tech engineering company dedicated to machinery, process lines, spare parts and equipment design for two key industries: dairy products and beverages. Responsible for International sales, commercial offers, follow up, and customer service.

KOSHKIL
International Development Director.
Buenos Aires. January 2019 – April 2019.
Pure organic merino producer dedicated to textile and clothing design and production. Responsible for designing, planning and developing businesses logistics and financial strategies to strengthen the company's current markets and identify new business opportunities abroad.

NINA ZAE MATERNITY – Entrepreneurship.
Co-founder and General manager.
Medellín, Colombia. September 2016 – January 2018.
Maternity fashion brand. Responsible for designing, coordinating and executing procurement strategies, sales, marketing, and brand positioning in the national market.

GS1 COLOMBIA.
Consumer goods sector & Retail leader and project consultant.
Medellín / Bogotá, Colombia. December 2012 – June 2016.
Standards and identification services. Responsible for designing, leading and executing projects focused in logistics process optimization and efficiency under GS1 identification standards. Plan, develop and control collaborative work committees and offering consulting services and project management.

SUMINISTROS INTEGRALES.
International Business Analyst.
Medellín, Colombia. June 2011 – December 2012.
Consumer goods Industry. Leader of international business division, responsible for procurement and sales strategies. Logistics, negotiation, foreign trade operations and project design management focused in strengthening national market and opening new opportunities abroad.

GP LOGISTICS.
Account manager - Internship.
Miami. Junio 2009- junio 2010.
Freigh forwarder. Responsible for customer's procurement requirements, warehousing, inventory management and international shipments.

INEXMODA (Colombiatex de las Américas and Colombiamoda fairs).
Logistics and interpreter.
Years: 2005, 2006, 2007 y 2008.
General information services, customer service and interpreter for international buyers.

Personal references

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