Eugenia Salvatierra

Argentina

UI/UX Designer

Summary

I'm a UI/UX Designer. I strive for perfection and to make simple, aesthetic, and inclusive user interfaces and experiences that meet user and business needs. I conduct user testing for digital products and improve them based on observation and research. I have accumulated +40 hours of user observation in real situations, which allows me to conduct and make conclusions based on that evidence. I always organize the design process around the best developing practices and I can adapt to any workflow, I have the most experience working with Scrum.

I can take on a project as early as ideation and offer tools and methods that will bring the user to the spotlight from the very beginning. I have designed SaaS tools, mobile apps, and websites for all types of clients and different fields.

I'm looking for opportunities to connect with others and work towards creating new and exciting products. Always with a high-quality standard, always with the user in mind.

You can see more of my work in here https://salvatierradesign.zyrosite.com/

Experience

UI/UX Designer at W3 IT Solutions SRL
March 2020 - Present (11 months)

I'm UI/UX designer for the first digital convenience store in Argentina. I took on the challenge of exploring the problems and coming up with solutions to them, helping prevent mistakes and improving the workflow of the project as a whole. I did user research closely to understand the problems and pain points of combined mobile and in-person experiences. I made low fidelity design and iterated over this until a good design was settled. I had to design a mobile experience and the on-site experience, where the user had to interact with a big screen in the middle of the street to get their order or to shop for new products. This dual experience was very curated from the start, making the transition from one device to the other seamless. I did the High Fidelity design as well, working with business analysts, PM, PO, and developers to work the best solutions for each flow, always having the user as my priority, and helping that work with business logic.

UI/UX Designer at Freedom 31
February 2019 - Present (2 years)

I designed wireframes and UI for several independent clients in a variety of fields, from tourism to the construction field. Also, I worked in the UX design of those websites and for B2B platform for the marketing field.

During these different jobs I did:

-UI Design

-Brand Design

-Interaction and experience design

-Design systems

UI/UX Designer at Trompy Soft CA

February 2015 - October 2015 (9 months)

I did user experience and interface design for websites, while helping the team to understand the client's needs and to translate that into user flows that were simple and efficient. I work closely with developers to create solutions that would translate seamlessly to implementation. We brought solutions for companies in the fields of modern furniture, telecommunications, and clothing.

Education

Universidad Nacional de San Martín

Arquitectura, 2020 - 2024

Universidad Simón Bolívar

Arquitectura, 2014 - 2017

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1 person has recommended Eugenia

"Eugenia is a highly skilled and extremely creative UI/UX designer. I have had the pleasure of working with her on many projects, and have always been impressed with her abilities. She is always on top of her tasks, and her ideas always solve the design problems with creativity and flair. She has completed every task I've ever given her in record time, and has always delivered high quality product. She is able to understand the needs of the customer in a way that is truly unique. She has delivered immense value to our clients over and over again, eliciting highly positive reviews every time. I consider myself lucky to have found her, and highly recommend her to anyone."

—Justin Christopher Day, Senior Associate Experience Technology, Publicis Sapient, managed Eugenia at Freedom 31

Profile Notes and Activity (3)

1/14/2021—View by Rocio Benitez

1/14/2021—InMail sent by Rocio Benitez ({1})

1/14/2021—Status set to "@@system.status.replied" for "UX/UI Designer" by