GlobalCIS Credit Information Services The leading supplier of global credit reports

Freshly Investigated Credit Report (Fullcheck) - Executive Summary

PUNTO SA

Date : 20 May, 2021

Company Details

Global Identifier	:	P4628620
Country	:	Uruguay
Business Entity Name	:	PUNTO SA
Operating Address	:	Edificio Plaza Mayor Plaza Independencia 831 Penthouse Apto 1301, Montevideo, Montevideo 11100
Tel	:	[+598] 2-9006070
	:	[+598] 2-9030690
	:	[+598] 2-9084916
	:	[+598] 2-9014184
	:	[+598] 2-9000148
Email	:	punto@punto.com.uy nelson.vega@punto.com.uy
Website - Primary	:	http://www.ogilvy.com.uy
Website - Secondary	:	http://www.grupopunto.uy
Primary Business Activity	:	Service
Primary Industry	:	Professional Services - General

Key Facts

Registered Legal Address	:	Plaza Independencia 831, Montevideo, Montevideo 11100
Trading Name / DBA	:	PUNTO OGILVY & MATHER OGILVY
License Number	:	Libro 2 Folio 974 Numero 217 Entrada 996183
Date of Registration	:	11 May, 1981
Issuing Authority	:	NATIONAL REGISTER OF COMMERCE
Legal Form - Category	:	Private Company with Limited Liability
Legal Form - Full Name	:	Sociedad Anónima
Legal Form - Abbreviation	:	SA (1)

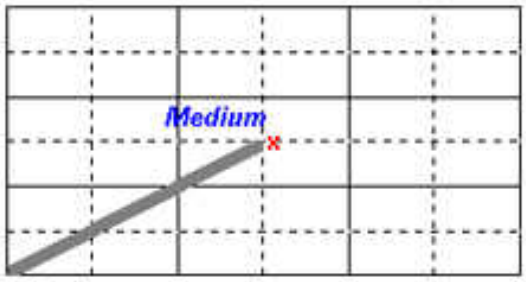
License Status	:	License exists - Normal.
Operational Status of Business	:	Normal
Employees	:	30
Capital	:	US$ 27,236

Note:

(1) The abbreviation appearing at the end of the SBE's name above, is an abbreviation of the Legal Form "SOCIEDAD ANÓNIMA" which is automatically generated by GlobalCIS® software.

Credit Rating & Risk Analysis

Risk Index : Medium



Credit Rating : Good



Points Allocated : 63

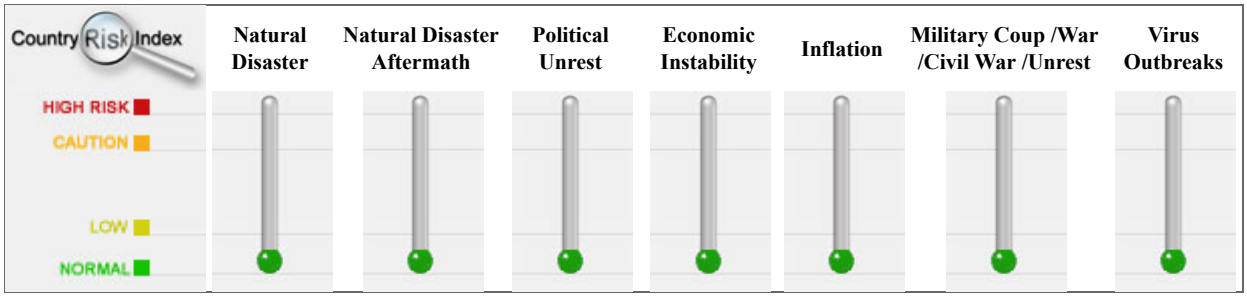
CREDIT ASSESSMENT FACTORS

GlobalCIS® Credit risk assessment is gauged on 12 key business factors.
Each factor is assigned a rating and the total is aggregated and weighed
in consideration of any other influencing factors relevant to the final assessment.

These factors include :

Financial Status	Profitability	Industry sector & trends
Principals	Civil Litigation	Liabilities
Management	Scale of operations	Years in business & co history
Assets(real estate etc.)	Trade references & reputation	Family involvement & support

Country Risk Index



Adverse Data

Results	: Total of **0** record found.

Recommended Credit Limit - Trade Finance

Maximum Recommended Credit	: USD $150,000 based on 30 days

Key Person

Legal Title	: Chief Executive Officer - CEO
Name	: Mr. Pablo Emilio Marques Santiago
Nationality	: Uruguayan

Primary Products

Products / Materials / Services Description	Activity
Advertising	Service
Marketing	Service

Commercial Credit Inquiries

Date of Inquiry	Industry in which Inquirer Operates	Credit Type (* / **)	Credit Amount	Period
19 May, 2021	Financial Services - Trade Insurance, Factoring, Underwriting	MRC	USD 150,000	30 days

Note:
* MRC : Max. Recommended Credit amount
** ISC : Inquirer Specified Credit amount

Fullcheck Report Details

Country	:	Uruguay
Business Entity Name	:	PUNTO SA
Primary Business Activity	:	Service
Primary Industry	:	Professional Services - General
Office Contact Details		
Operating Address	:	Edificio Plaza Mayor Plaza Independencia 831 Penthouse Apto 1301, Montevideo, Montevideo 11100
Tel	:	[+598] 2-9006070
	:	[+598] 2-9030690
	:	[+598] 2-9084916
	:	[+598] 2-9014184
	:	[+598] 2-9000148
Email	:	punto@punto.com.uy nelson.vega@punto.com.uy
Website Details		
Website - Primary	:	http://www.ogilvy.com.uy
Website - Secondary	:	http://www.grupopunto.uy
Status	:	Normal - operational
Country of Registration	:	Uruguay
Tax / VAT Details		
Tax Issuing Authority	:	DIRECCION GENERAL IMPOSITIVA (DGI)
Local Name Used	:	Rol Unico Tributario (Taxpayer Identification Number)
Acronym	:	RUT / TAX
RUT / TAX Number	:	211142690013

SIC PRODUCT CLASSIFICATION & ACTIVITY

Product/Service Description	Code	Activity
Advertising, NEC	7319	Service
Business Services	7300	Service

HARMONIZED PRODUCT CLASSIFICATION & ACTIVITY

Product/Service Description	Code	Activity
Advertising	9901	Service
Business services, health, financial/insur. legal/real estate, hotels, and misc repairs	9900	Service

CORE BUSINESS DESCRIPTION

Core Business

The primary business focus of PUNTO SA is Specialized professional services, including:

- Advertising

Key service include :

- Marketing

COMPANY MANAGEMENT

Management Listings

	Name	Nationality	Job Description	Dept. / Division
1	Mr. Eduardo Sebastian Galli Minan	Uruguayan	Representative	-
2	Mr. Pablo Emilio Marques Santiago	Uruguayan	Chief Executive Officer - CEO	-
3	Mr. Nelson Vega	Uruguayan	Accountant	-
4	Mr. Rodrigo Gerard Capdevielle Vicente	Uruguayan	Representative	-

Management Details - 1

Personal Unique Identifier : MI05130068
Name : Mr. Eduardo Sebastian Galli Minan
Identification Number(s)
National ID No : 4802361-6

Management Details - 2

Personal Unique Identifier : MI05130047
Name : Mr. Pablo Emilio Marques Santiago
Identification Number(s)
National ID No : 1525002-4
Date of appointment : 6 Apr, 2006

Management Details - 3

Personal Unique Identifier	: MI05130064
Name	: Mr. Nelson Vega

Management Details - 4

Personal Unique Identifier	: MI05130066
Name	: Mr. Rodrigo Gerard Capdevielle Vicente
Identification Number(s)	
National ID No	: 4470958-9

CAPITAL (Currency: UYU - Uruguayan New Peso)

Authorized Capital	:	$U 1,200,000.00

Date	Authorized Capital - History
11 May, 1981	100,000
30 Nov, 1999	1,200,000

FINANCIAL STATEMENT - DETAILED

Based on the corporate laws of Uruguay, legal entities which are a Private Company with Limited Liability are not required to make public disclosure of their annual financials. Therefore no financials are available for this entity.

REPUTATION

Reference checking for the purpose of establishing PUNTO SA's reputation within the respective industry failed to reveal any adverse information.

NEGA-SCAN - ADVERSE DATA MONITORING

DISHONORED CHECKS	**No Record Found**
DEBT	**No Record Found**
CIVIL LITIGATION	**No Record Found**
PERFORMANCE DEFAULTS	**No Record Found**
ADVERSE LOCAL MEDIA COVERAGE / ADVERSE FILING HISTORY	**No Record Found**

BANK DETAILS

Bank Name : **BANCO SANTANDER**
Global Identifier : P0757047
SWIFT Code : BSCHUYMM

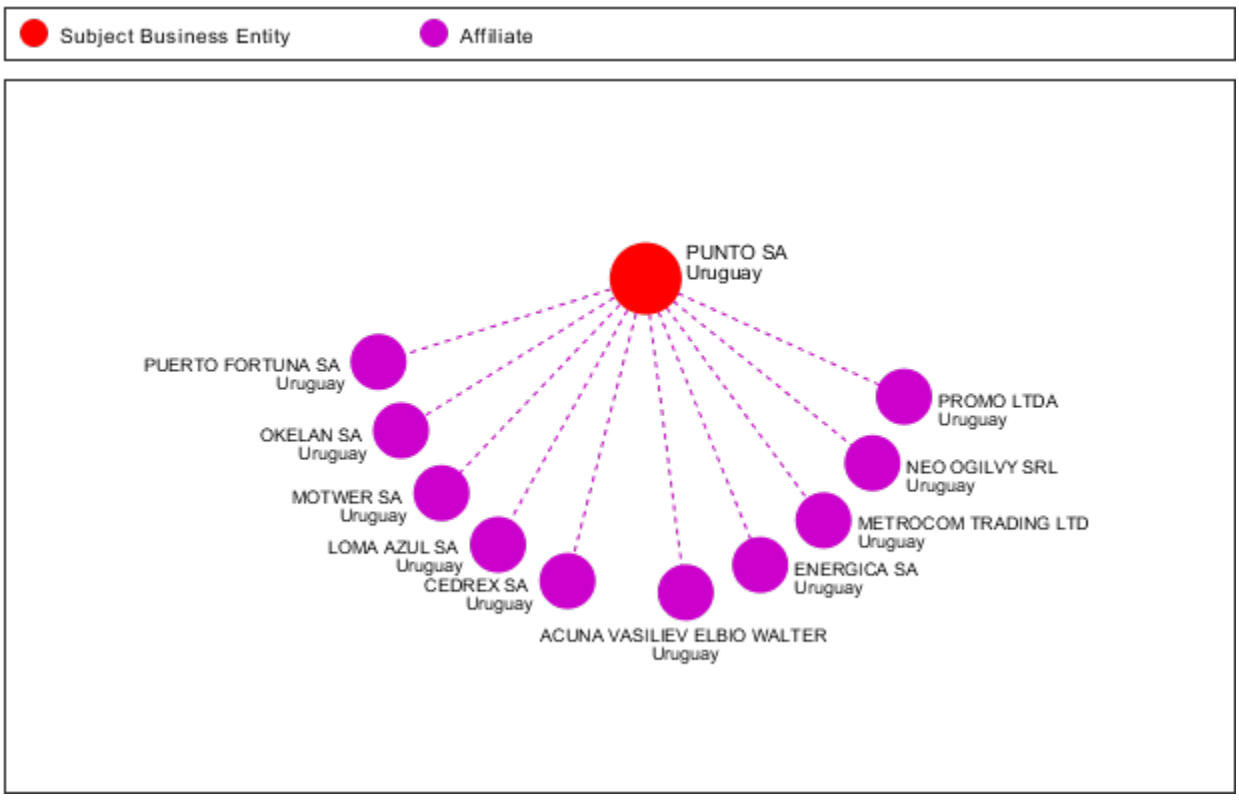
LOCAL BRANCHES & MANAGEMENT
Branch : PUNTO SA - MONTEVIDEO, MONTEVIDEO
Branch Address : 5022 Plaza Independencia 831, Montevideo, Montevideo 11100

RELATED PARTIES (Subsidiaries , Joint-ventures & Affiliates)
The following provides a summary of the number of businesses that are related to PUNTO SA:

TYPE	DOMESTIC
	TOTAL
Subsidiaries	-
Joint-Ventures	-
Minority shareholdings	-
Affiliates	10
Liaison / Representative Offices	-

MAPPING OF RELATED PARTIES

Legend



Domestic

Business Entity Name : **ACUNA VASILIEV ELBIO WALTER**
Global Identifier : P4628765
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **CEDREX SA**
Global Identifier : P4628767
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **ENERGICA SA**
Global Identifier : P4628770
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **LOMA AZUL SA**
Global Identifier : P4628752
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **METROCOM TRADING LTD**
Global Identifier : P4628764
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **MOTWER SA**
Global Identifier : P4628776
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **NEO OGILVY SRL**
Global Identifier : P4628774
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **OKELAN SA**
Global Identifier : P4628748
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **PROMO LTDA**
Global Identifier : P4628749
Country : Uruguay
Relationship : Affiliate

Business Entity Name : **PUERTO FORTUNA SA**
Global Identifier : P4628754
Country : Uruguay
Relationship : Affiliate

SHAREHOLDERS

Not available - According to the corporate statutory laws for this type of Legal Form - Category (Private Company with Limited Liability) in Uruguay, there is no public disclosure of Shareholders.
COMPANY DIRECTORS

1

Personal Unique Identifier : MI05130053
Name : Mr. Bruno Santiago Petcho Jacubovski
Identification Number(s)
National ID No : 4412010-1
Date of Appointment : 29 Aug, 2018

2

Personal Unique Identifier : MI05130047
Name : Mr. Pablo Emilio Marques Santiago
Identification Number(s)
National ID No : 1525002-4
Date of Appointment : 6 Apr, 2006

Based on corporate statutory laws / regulations in Uruguay, there is no requirement for public disclosure of Directors. In this case, the Director information was supplied by the Subject Business Entity.
However in the absence of data normally obtained from local Statutory Authorities, it is not possible to verify the accuracy of data supplied and hence is provided as reference ONLY.

OFFICE & FACILITIES

The following information relates to the Business Entity's office as listed above:

Name : **PUNTO SA - MONTEVIDEO, MONTEVIDEO**
Primary Use : Office & Administration facilities
Address : Edificio Plaza Mayor Plaza Independencia 831 Penthouse Apto 1301, Montevideo, Montevideo 11100
Country : Uruguay
Status : Operational

STRATEGIC PARTNER/S & ALLIANCES

Group / Alliance name : **GRUPO PUNTO**

*** End of Report on PUNTO SA ***

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