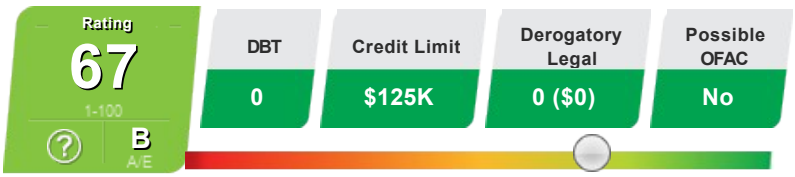
creditsafe

Company Name	**PRO BRAND INTERNATIONAL INC**
Safe Number	**US46119331**





Company Name	PRO BRAND INTERNATIONAL INC
Other Legal Name	PRO BRAND INTERNATIONAL, INC.
Address	1900 W OAK CIR, MARIETTA, GA 30062 2248
Location Type	Headquarters
Federal Tax-ID	XXXXX4828
Charter Number	J712678
Establishment Date	3/1/1982
Website	pbigroup.com
Phone Number	(770) 423-7072
Company Type	Incorporated
SIC Description	Radio, Television, and Electronic Stores
Corporate Primary Address	1900 W OAK CIR,MARIETTA,GA,30062

Dashboard Guide - This page contains sample data that is not related to the company. It is here to help explain the information on the company's actual dashboard and is for informational purposes only.



Dashboard Guide

Risk Rating	The Creditsafe Rating works on a scale of 1-100 and predicts the likelihood that a business's payment performance will become seriously delinquent, defined as 90-plus days beyond terms within the next 12 months or that the business will go bankrupt.
DBT	Days Beyond Terms is the dollar weighted average number of days beyond the invoice due date that this company pays its non-financial accounts.
Credit Limit	The Creditsafe recommended credit limit is calculated using information from a company's payment record and from the payment records of similar companies. The company credit limit is our recommendation of the total maximum amount of credit that should be outstanding at any one time.
Derogatory Legal	The number and value of tax liens and judgements filed in the last 6 years and 9 months plus bankruptcies filed in the last 9 years and 9 months, the total dollar value is shown in the brackets.
Payment Trend	Indicates whether the company's payment performance as measured by DBT trend is getting better or worse.
Inquiries Trend	Indicates whether the number of people viewing this company's credit report is increasing or decreasing.
Business Spend	Indicates whether the company's overall business spend is increasing or decreasing comparing the most recent 12 months to previous 12 months.
Possible OFAC	Indicates whether the company is possibly on a list of sanctioned businesses the US government prohibits US businesses from trading with under the Patriot Act.
Financial Past Due	The total delinquent dollars (not including charged-off) on open and closed financial accounts.

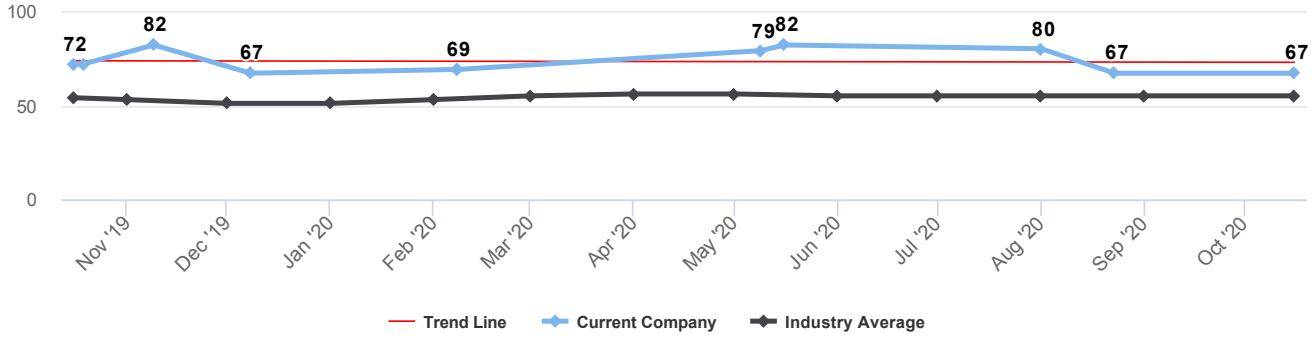
Enhanced Definitions

Enhanced Rating	The Enhanced Rating works on a scale of 1-100 and predicts the likelihood that a business' payment performance for both financial and non-financial trade accounts will become seriously delinquent, defined as 90-plus days beyond terms, or that the business will fail in the next 12 months.
Enhanced Credit Limit	The enhanced credit limit is calculated using information from a company's Financial and Non-Financial payment record and from the payment records of similar companies. The company credit limit is our recommendation of the total amount of credit that should be outstanding at any one time.

Rating Definitions

	A	**Very Low Risk**	Rating = 71 to 100
	B	**Low Risk**	Rating = 51 to 70
	C	**Moderate Risk**	Rating = 30 to 50
	D	**High Risk**	Rating = 21 to 29
	D/E	**Very High Risk**	Rating = 0 to 20

Risk Rating History



Group Information

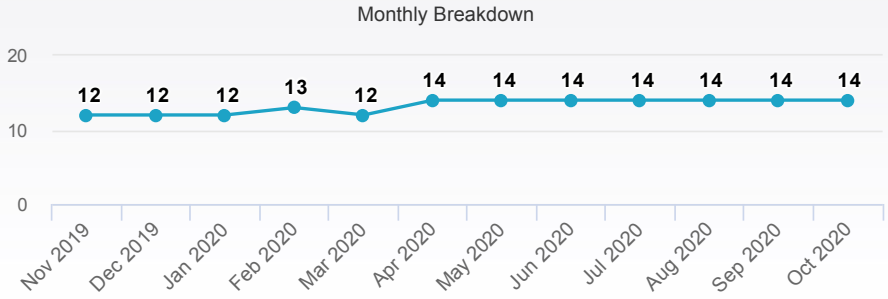
We've discovered 1 companies in this company's Creditsafe Linkages Data across 1 countries.

Inquiries Trend

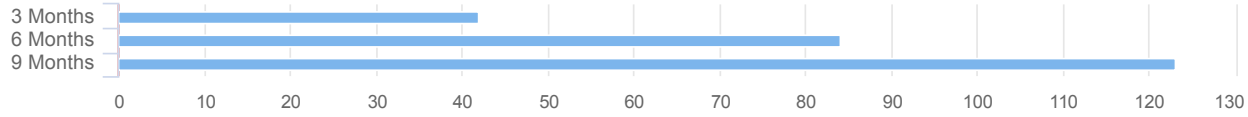
The last inquiry date was 10/1/2020

There have been 159 inquiries in the last 12 months.

There are an average of 13 reports taken each month.



	3 Months	6 Months	9 Months
Inquiries	42	84	123
Last Inquiry Date		**10/1/2020**	



Risk Rating & Limit

Today`s Rating [0-100]	67	Today`s Limit ($)	$125K

Rating Definitions

The Creditsafe Rating works on a scale of 1-100 and predicts the likelihood that a business's payment performance will become seriously delinquent, defined as 90-plus days beyond terms within the next 12 months or that the business will go bankrupt.

Limit Definitions

The Creditsafe recommended credit limit is calculated using information from a company's payment record and from the payment records of similar companies. The company credit limit is our recommendation of the total amount of credit that should be outstanding at any one time.

International Score

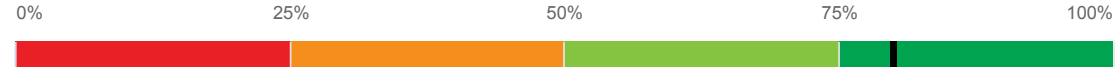
Creditsafe International Score	B	International Score Description	Low Risk

The Creditsafe International Score is a standardized score derived from the Creditsafe rating. It enables credit risk comparison between companies that are registered in different countries.

Rating Percentiles

US Percentile

This company is in the 80th percentile of companies in the United States. This means that their Credit Rating is better than 80% of all other rated US companies in the Creditsafe universe. This percentile was last refreshed on 10/10/2020.



Commentary

The company has been in business for 38 years.	➡
The company is not part of a group.	➡
The risk rating for this company has decreased from 70 to 67.	⬇
The credit limit for this company has decreased from $150,000 to $125,000.	⬇
The DBT Trend has remained stable over the last four months	➡
The company has UCC filings.	➡

Trade Payment Dashboard

DBT	Total Trade Lines	Active Trade Lines	Total Balance	Last Updated	Recent High Credit	Avg Credit Amount	Industry Performance	Credit Ratio
0	12	12	$2.9K	10/7/2020	$2.6K	$245		

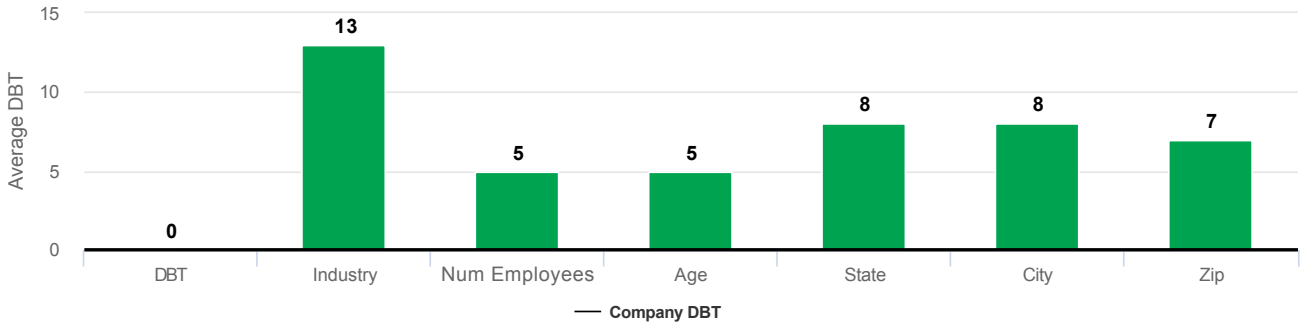
% Past Due	$ Past Due	$ Severely Past Due	Highest $ Past Due	Highest $ Severely Past Due
0%	$0	$0	$221	$0

Join the world's largest payment data program.
Share now

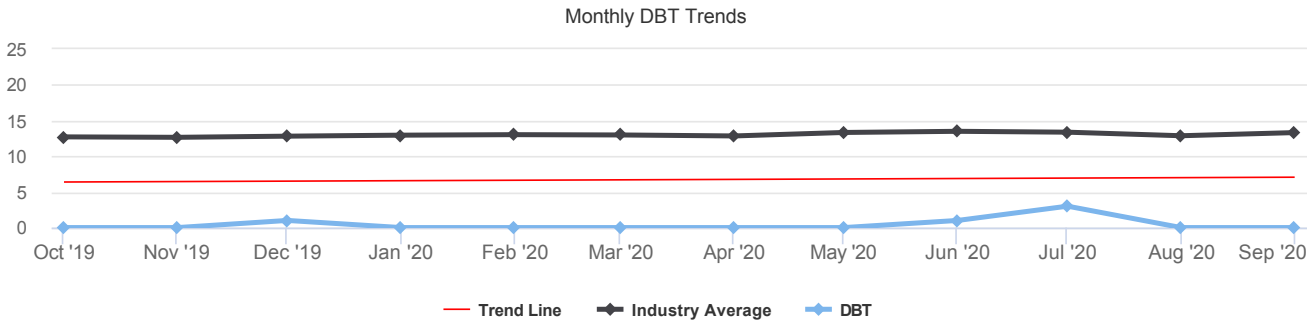
Trade Payment Information

Trade Lines	Current	1-30	31-60	61-90	91+	Total
12	$2,943	$0	$0	$0	$0	$2,943

DBT Peer Analysis



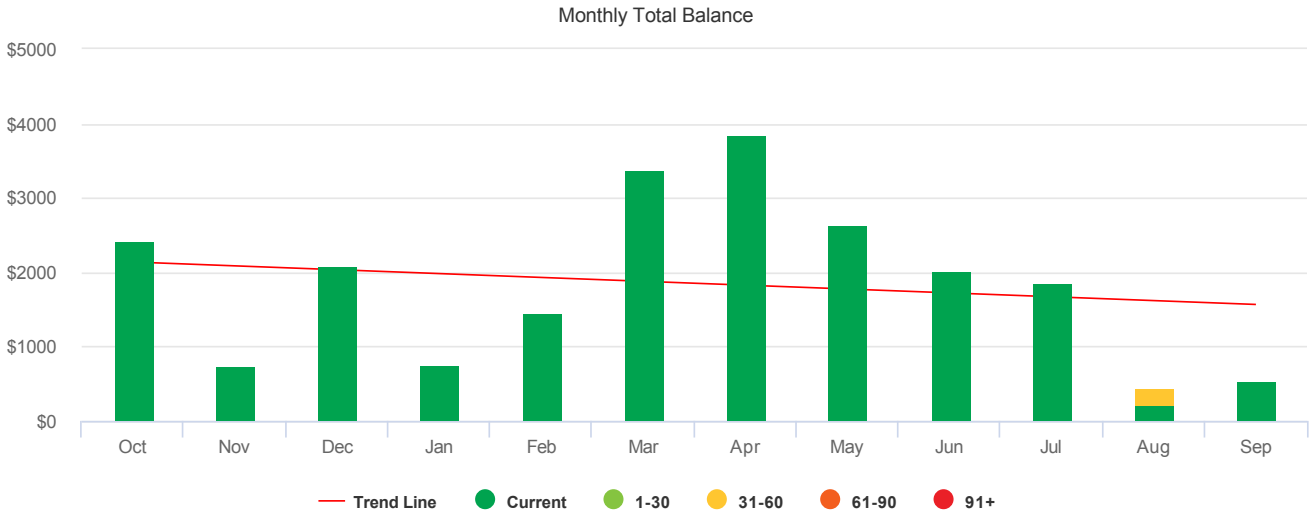
Historic Trade Information



Industry Breakdown

	Trade Lines	Current	1-30	31-60	61-90	91+	Total
Information & Communication	6	$2,544	$0	$0	$0	$0	$2,544
Financial & Insurance Activities	3	$399	$0	$0	$0	$0	$399
Transportation & Storage	1	$0	$0	$0	$0	$0	$0
Non-Classifiable Establishments	1	$0	$0	$0	$0	$0	$0
Retail Trade	1	$0	$0	$0	$0	$0	$0

Historic Trade Information

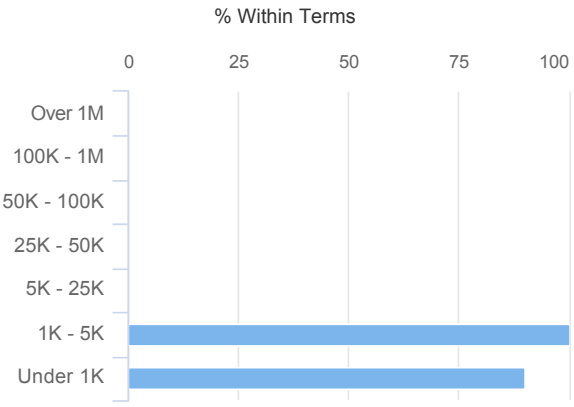


	Current	1-30	31-60	61-90	91+	Total
Sep 2020	$534	$0	$0	$0	$0	$534
Aug 2020	$226	$0	$221	$0	$0	$447
Jul 2020	$1,850	$0	$0	$0	$0	$1,850
Jun 2020	$2,014	$0	$0	$0	$0	$2,014
May 2020	$2,647	$0	$0	$0	$0	$2,647
Apr 2020	$3,855	$0	$0	$0	$0	$3,855
Mar 2020	$3,379	$0	$0	$0	$0	$3,379
Feb 2020	$1,467	$0	$0	$0	$0	$1,467
Jan 2020	$769	$0	$0	$0	$0	$769
Dec 2019	$2,085	$0	$0	$0	$0	$2,085
Nov 2019	$732	$0	$0	$0	$0	$732
Oct 2019	$2,432	$0	$0	$0	$0	$2,432

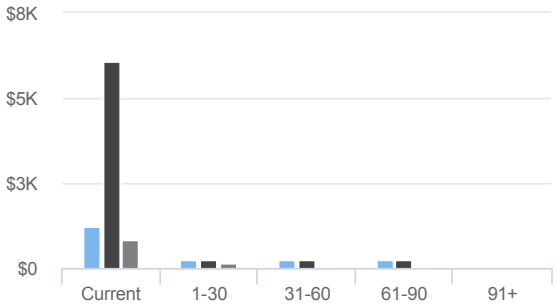


Trade Payments By Credit Extended

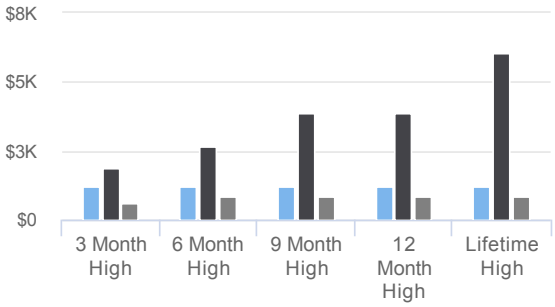
$ Credit Extended	Trade Lines	Total Amount	Past Due	% Within Terms
Over 1M	0	-	-	-
100K - 1M	0	-	-	-
50K - 100K	0	-	-	-
25K - 50K	0	-	-	-
5K - 25K	0	-	-	-
1K - 5K	1	$1.2K	$0	100
Under 1K	6	$2.2K	$221	90



High Credit Balances

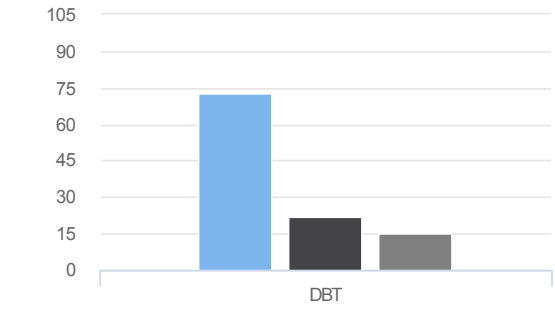


Single Trade	$1.2K	$263	$263	$263	$0
Trade Lines	$6.1K	$263	$263	$263	$0
Average	$845	$132	$66	$53	$0

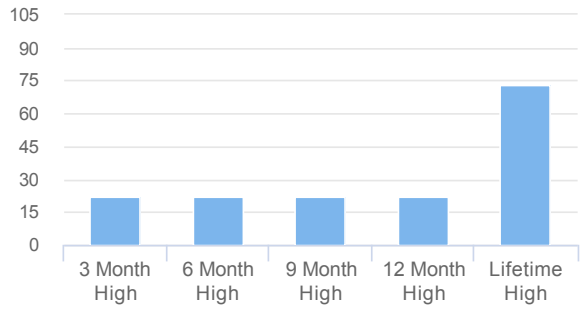


Single Trade	$1.2K	$1.2K	$1.2K	$1.2K	$1.2K
Trade Lines	$1.9K	$2.6K	$3.9K	$3.9K	$6.1K
Average	$617	$824	$845	$845	$845

High DBT

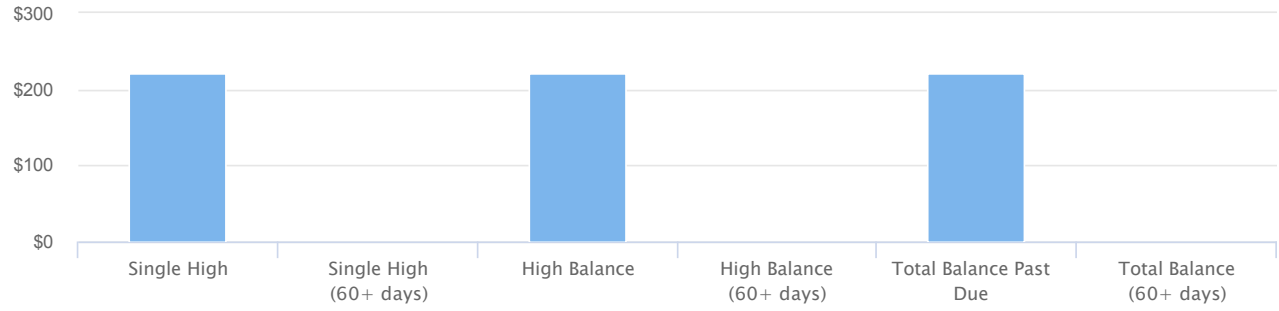


Single Trade	73
Trade Lines	22
Average	15



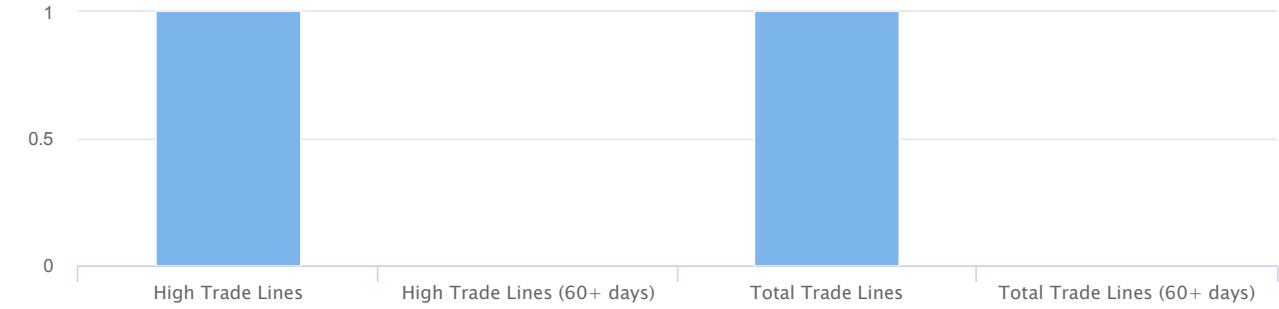
DBT	22	22	22	22	73

Past Due Balances



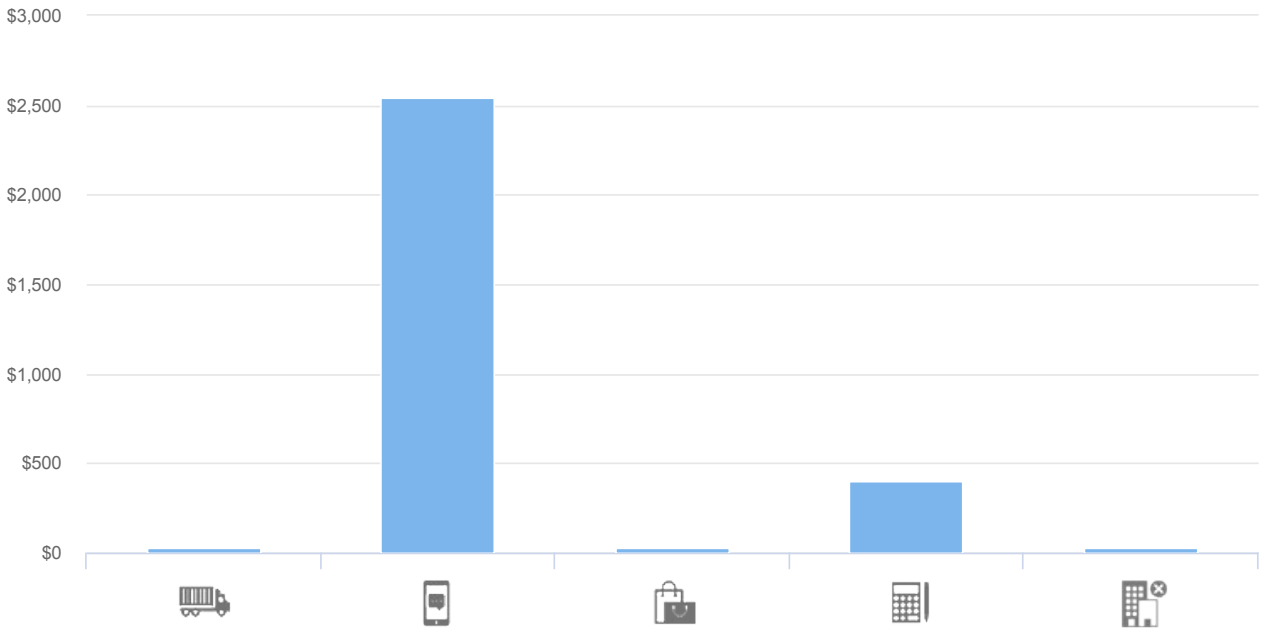
Lifetime	$221	$0	$221	$0	$221	$0
12 Months	$221	$0	$221	$0	$221	$0

Past Due Trade Lines



Lifetime	1	0	1	0
12 Months	1	0	1	0

Trade Breakdown by Industry ($)



Active Legal Filings Summary

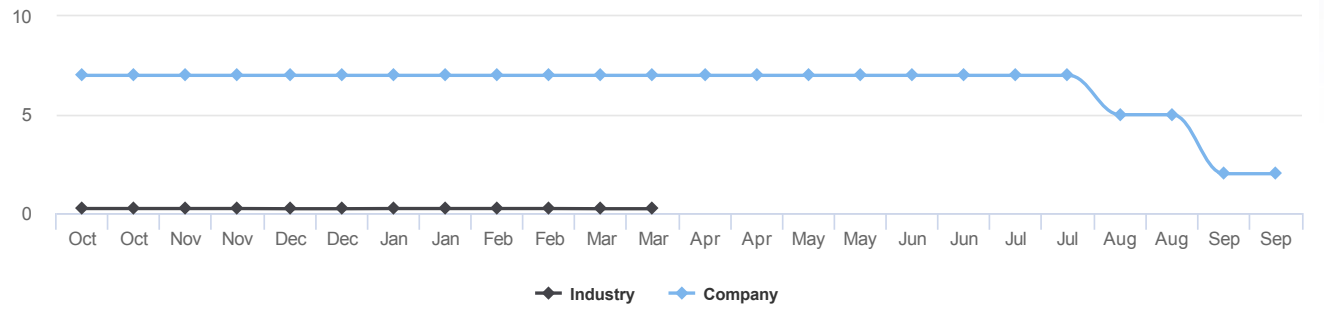
	This Company
Bankruptcy	No
Judgements	0
Suits	0
Tax Lien filings	0
Sum	$0
Cautionary UCC filings	1
UCC filings	1

5 Most Recent Filings

Legal Filing	Date Filed	Filing Type	Case Number	Status	Released Date
UCC	6/1/2016		03316003193	Active	-
Cautionary UCC	4/25/2016		03716000302	Active	-

Industry Sector (SIC) 5731
Industry Description Radio, Television, and Electronic Stores

	Company	Industry Average
No. of UCC's	2	null



Cautionary Uniform Commercial Code (UCC) Filings

Date Filed	Expiration Date	Filing Number	Jurisdiction	Collateral	Status
4/25/2016	-	03716000302	GA SECRETARY OF STATE	UNDEFINED, EQUIP, INVENTORY, AFTER ACQUIRED PROP	FILED

Uniform Commercial Code (UCC) Filings

Date Filed	Expiration Date	Filing Number	Jurisdiction	Collateral	Status
6/1/2016	-	03316003193	COBB SPR CT	-	TERMINATED

Company Information

Company Type	Incorporated	**Years in Business**	35+
Address Type	Street Address	**Estimated Annual Sales Amount**	$9,973,079
Estimated Number of Employees	32	**Location Type**	Headquarters
Primary SIC Code Industry Classification	Furniture & Homefurnishings Stores		
Primary SIC Code	5731 Radio, Television, and Electronic Stores		
Primary NAICS	443142 ELECTRONICS STORES		
SIC Code	5065 Electronic Parts and Equipment, Nec		
SIC Code	5063 Electrical Apparatus and Equipment		
SIC Code	3663 Radio and T.v. Communications Equipment		
SIC Code	2599 Furniture and Fixtures, Nec		
SIC Code	3669 Communications Equipment, Nec		
NAICS	423690 OTHER ELECTRONIC PARTS AND EQUIPMENT MERCHANT WHOLESALERS		
NAICS	423610 ELECTRICAL APPARATUS AND EQUIPMENT, WIRING SUPPLIES, AND RELATED EQUIPMENT MERCHANT WHOLESALERS		
NAICS	334220 RADIO AND TELEVISION BROADCASTING AND WIRELESS COMMUNICATIONS EQUIPMENT MANUFACTURING		

Loan Summary

Number of Loans	Total Gross Approval	Total SBA Guaranteed Approval	Longest Term In Months	Gross Charge Off Amount
1	$675,000	$0	0	$0

Loan Information

Bank Name	Street	City	State	Zip
PPP PRGM - WELLS FARGO BANK, NATIONAL ASSOCIATION	ACTUAL APPROV AMT AS REPORTED BY SBA: D $350,000-1 MILLION			NA

Approval Date	Gross Approval	SBA Guaranteed Approval	Initial Interest Rate	Term In Months	Charge Off Date	Gross Charge Off Amount
5/3/2020	$675,000	-	%		-	-

Corporate Record

Business Name	PRO BRAND INTERNATIONAL, INC.
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PRO BRAND INTERNATIONAL, INC
Filing Date	11/9/2013
SOS Charter Number	J712678
Status	Active
Incorporation Date	5/15/1987
Incorporation State	GA
Foreign/Domestic	Domestic

Profit/Non-Profit	Undetermined

THIS DATA IS FOR INFORMATION PURPOSES ONLY. CERTIFICATION OF THE INFORMATION CAN ONLY BE OBTAINED THROUGH THE GOVERNMENT AGENCY THAT IS THE SOURCE OF THIS INFORMATION.

Corporate Record Additional information

Business Name	PRO BRAND INTERNATIONAL, INC.
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PRO BRAND INTERNATIONAL, INC
Filing Date	11/9/2013
SOS Charter Number	J712678
Status	Active
Incorporation Date	5/15/1987
Incorporation State	GA
Foreign/Domestic	Domestic
Profit/Non-Profit	Undetermined

Business Name	PRO BRAND INTERNATIONAL, INC
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PRO BRAND INTERNATIONAL, INC.
Filing Date	2/1/2019
SOS Charter Number	J712678
Incorporation Date	5/15/1987
Incorporation State	GA
Principal State	GA
Profit/Non-Profit	Undetermined

Business Name	PRO BRAND INTERNATIONAL, INC
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PRO BRAND INTERNATIONAL, INC.
Filing Date	2/1/2019
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Incorporation State	GA
Principal State	GA
Profit/Non-Profit	Undetermined

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Incorporation State	GA
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Profit/Non-Profit	Undetermined
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Incorporation Date	5/15/1987
Incorporation State	GA
Principal State	GA
Profit/Non-Profit	Undetermined
Business Name	PRO BRAND INTERNATIONAL, INC.
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PRO BRAND INTERNATIONAL, INC.
Filing Date	2/1/2019
SOS Charter Number	J712678
Incorporation Date	5/15/1987
Incorporation State	GA
Principal State	GA
Profit/Non-Profit	Undetermined
Business Name	PBI FOUNDATION, INC.
Address	1955 RIVER FOREST DR MARIETTA, GA 30068

Business Legal Name	PBI FOUNDATION, INC.
Filing Date	12/12/2017
SOS Charter Number	0200256
Incorporation Date	12/20/2001
Incorporation State	GA
Profit/Non-Profit	Undetermined
Business Name	PBI FOUNDATION, INC.
Address	1955 RIVER FOREST DR MARIETTA, GA 30068
Business Legal Name	PBI FOUNDATION, INC.
Filing Date	12/12/2017
SOS Charter Number	0200256
Incorporation Date	12/20/2001
Incorporation State	GA
Profit/Non-Profit	Undetermined
Business Name	PBI FOUNDATION, INC.
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PBI FOUNDATION, INC.
Filing Date	12/12/2017
SOS Charter Number	0200256
Incorporation Date	12/20/2001
Incorporation State	GA
Profit/Non-Profit	Undetermined
Business Name	PBI FOUNDATION, INC.
Address	1900 W OAK CIR MARIETTA, GA 30062
Business Legal Name	PBI FOUNDATION, INC.
Filing Date	12/12/2017
SOS Charter Number	0200256
Incorporation Date	12/20/2001
Incorporation State	GA
Profit/Non-Profit	Undetermined
Business Name	PRO BAND, INC.
Address	2254 HILL CREEK WAY MARIETTA, GA 30062
Business Legal Name	PRO BAND, INC
Filing Date	11/9/2013
SOS Charter Number	K023288

Incorporation Date	12/26/1990
Incorporation State	GA
Foreign/Domestic	Domestic
Profit/Non-Profit	Undetermined
Business Name	PRO BAND, INC.
Address	2254 HILL CREEK WAY MARIETTA, GA 30062
Business Legal Name	PRO BAND, INC
Filing Date	11/9/2013
SOS Charter Number	K023288
Incorporation Date	12/26/1990
Incorporation State	GA
Foreign/Domestic	Domestic
Profit/Non-Profit	Undetermined
Business Name	PRO BRAND INTERNATIONAL, INC.
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Business Legal Name	PRO BRAND INTERNATIONAL, INC.
Filing Date	11/9/2013
SOS Charter Number	J712678
Incorporation Date	5/15/1987
Incorporation State	GA
Profit/Non-Profit	Undetermined
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Filing Date	11/9/2013
SOS Charter Number	J712678
Incorporation Date	5/15/1987

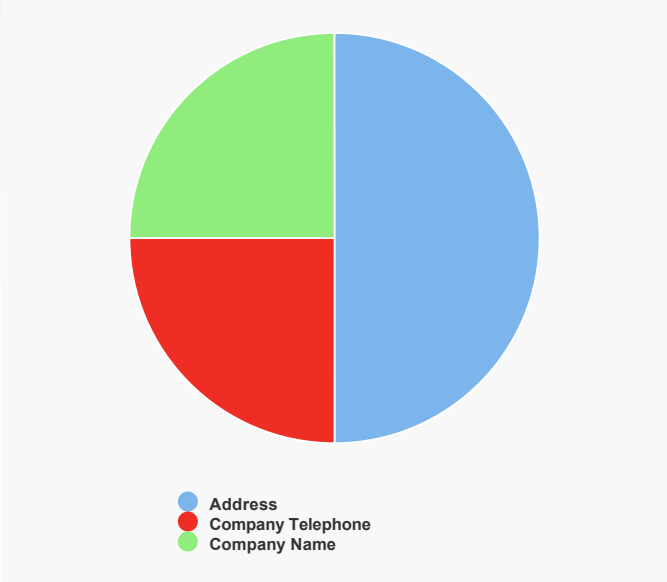
Incorporation State	GA
Profit/Non-Profit	Undetermined
Business Name	PRO BRAND INTERNATIONAL, INC
Address	1900 W OAK CIR MARIETTA, GA 30062
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Incorporation State	GA
Profit/Non-Profit	Undetermined

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Corporate Officers

Contact Name	Contact Title	Address	City	State	Zip Code	BPR
CECILIA SHOU	CEO	1900 W OAK CIR	MARIETTA	GA	30062	
CECILIA SHOU	CEO	1955 RIVER FOREST DR	MARIETTA	GA	30068	
GEN SHOU	CHIEF EXECUTIVE OFFICER	1900 W OAK CIR	MARIETTA	GA	30062	
GEN SHOU	CHIEF FINANCIAL OFFICER	1900 W OAK CIR	MARIETTA	GA	30062	
GEN CHU SHOU	CHIEF EXECUTIVE OFFICER	1900 W OAK CIR	MARIETTA	GA	30062	
GEN CHU SHOU	CHIEF FINANCIAL OFFICER	1900 W OAK CIR	MARIETTA	GA	30062	
JAMES CROWNOVER	CEO	1900 W OAK CIR	MARIETTA	GA	30062	
MIKE MCCUEN	CHIEF EXECUTIVE OFFICER	2254 HILL CREEK WAY	MARIETTA	GA	30062	
PHILIP SHOU	CFO	1900 W OAK CIR	MARIETTA	GA	30062	
PHILIP SHOU	CFO	1955 RIVER FOREST DR	MARIETTA	GA	30068	
PHILIP SHOU	CHIEF EXECUTIVE OFFICER	1900 W OAK CIR	MARIETTA	GA	30062	
SINGLETON STANTON	SECRETARY	1900 W OAK CIR	MARIETTA	GA	30062	
SINGLETON STANTON	SECRETARY	2341 DUNWOODY XING APT M	DUNWOODY	GA	30338	
STANTON SINGLETON	SECRETARY	1900 W OAK CIR	MARIETTA	GA	30062	
STANTON SINGLETON	SECRETARY	4956 LEISURE DR	ATLANTA	GA	30338	
WANG LING JULIA SWEN	CEO	1900 W OAK CIR	MARIETTA	GA	30062	
YEH HSIA SU	CFO	1900 W OAK CIR	MARIETTA	GA	30062	
YEH HSIA SU	CHIEF FINANCIAL OFFICER	1900 W OAK CIR	MARIETTA	GA	30062	

Same Company Name and Address	0
Same Address	2
Same Company Name and City	0
Same Company Name and Zip Code	0
Same Company Telephone	1
Same Company Web Address	0
Same Company Name and State	0
Same Company Name	1
Same Company Name With A Bankruptcy	0
Total Possible Domestic Matches	3



Domestic Possible Links

Company Name	Address	Safe Number	Rating	DBT	Limit	Legal Count
MDN INTERNATIONAL GROUP LTD	1900 W OAK CIR MARIETTA GA 30062	US46002177	50	N/A	$1K	0 ($0)
APEX DYNAMICS, INC.	1900 W OAK CIR MARIETTA GA 30062	US42917684	N/A	N/A	N/A	0 ($0)
PRO BRAND	2230 TIOGA DR MENLO PARK CA 94025	US48970594	67	0	$1.5K	0 ($0)

Linkages Statistics

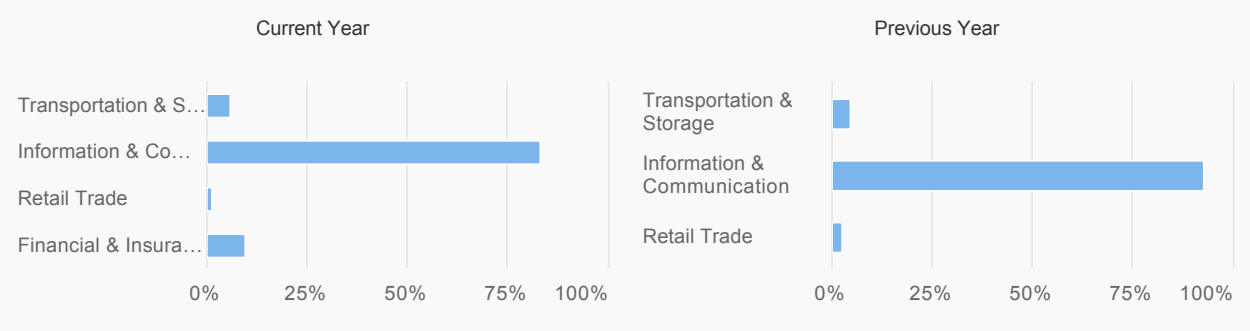
Linkages	1 company
Countries	in 1 country

Linkages

Export

Name	Safe Number	Number	Latest Key Financials	Rating	Limit	Annual Sales
PRO BRAND INTERNATIONAL (EUROPE) LIMITED	UK06738851	07097201	12/31/2019	44	£500	£624,444

Business Spend



Industry Description	Year-on-Year change percentage	Current year percentage of total expenditure	Previous year percentage of total expenditure
TRANSPORTATION & STORAGE	1.10%	5.82%	4.72%
INFORMATION & COMMUNICATION	-9.37%	83.48%	92.85%
RETAIL TRADE	-1.31%	1.12%	2.43%
FINANCIAL & INSURANCE ACTIVITIES	9.58%	9.58%	0.00%

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