GlobalCIS Credit Information Services The leading supplier of global credit reports

Freshly Investigated Credit Report (Fullcheck) - Executive Summary

DEVON SA

Date : 19 Aug, 2020

Company Details

Global Identifier	:	P4367549
Country	:	Uruguay
Business Entity Name	:	DEVON SA
Operating Address	:	Ciudad De Paris 5969, Montevideo, Montevideo 11400
Tel	:	[+598]-26054799
Email	:	publicisimpetu@publicisimpetu.com.uy rrhh@publicisimpetu.com.uy
Website	:	http://www.publicisimpetu.com.uy/
Primary Business Activity	:	Service
Primary Industry	:	Professional Services

Key Facts

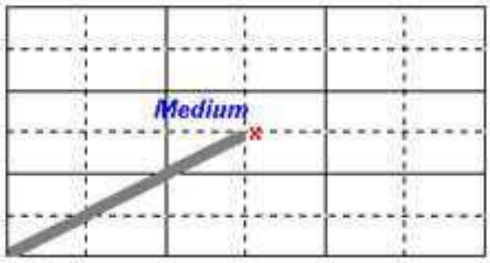
Registered Legal Address	:	Ciudad De Paris 5969, Montevideo, Montevideo 11400
Trading Name / DBA	:	PUBLICIS IMPETU
License Number	:	200
Date of Registration	:	23 Oct, 1981
Issuing Authority	:	NATIONAL REGISTER OF COMMERCE
Legal Form - Category	:	Private Company with Limited Liability
Legal Form - Full Name	:	Sociedad Anónima
Legal Form - Abbreviation	:	SA (1)
License Status	:	License exists - Normal.
Operational Status of Business	:	Normal
Employees	:	20
Capital	:	US$ 1,177

Note:

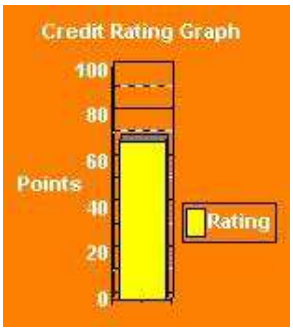
(1) The abbreviation appearing at the end of the SBE's name above, is an abbreviation of the Legal Form "SOCIEDAD ANÓNIMA" which is automatically generated by GlobalCIS® software.

Credit Rating & Risk Analysis

Risk Index : Medium



Credit Rating : Good



Points Allocated : 69

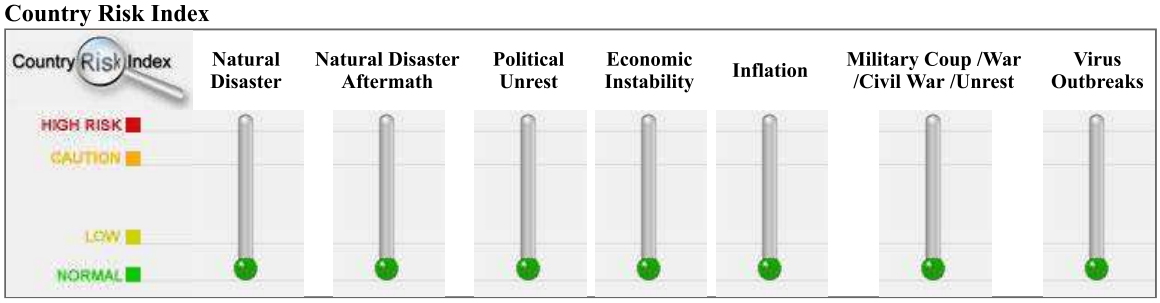
CREDIT ASSESSMENT FACTORS

GlobalCIS® Credit risk assessment is gauged on 12 key business factors.
Each factor is assigned a rating and the total is aggregated and weighed
in consideration of any other influencing factors relevant to the final assessment.

These factors include :

Financial Status	Profitability	Industry sector & trends
Principals	Civil Litigation	Liabilities
Management	Scale of operations	Years in business & co history
Assets(real estate etc.)	Trade references & reputation	Family involvement & support

Country Risk Index



Adverse Data

Results	: Total of **0** record found.

Recommended Credit Limit - Trade Finance

Maximum Recommended Credit	: USD $75,000 based on 30 days

Key Person

Legal Title	: President
Name	: Mr. Jorge Luis Garcia Caponi
Nationality	: Uruguayan

Primary Products

Products / Materials / Services Description	Activity
Advertising	Service

Advertising agency	Service
Marketing	Service

Commercial Credit Inquiries

Date of Inquiry	Industry in which Inquirer Operates	Credit Type (* / **)	Credit Amount	Period
19 Aug, 2020	Financial Services - Trade Insurance, Factoring, Underwriting	MRC	USD 75,000	30 days

Note:
* MRC : Max. Recommended Credit amount
** ISC : Inquirer Specified Credit amount

Fullcheck Report Details

Country	:	Uruguay
Business Entity Name	:	DEVON SA
Primary Business Activity	:	Service
Primary Industry	:	Professional Services
Office Contact Details		
Operating Address	:	Ciudad De Paris 5969, Montevideo, Montevideo 11400
Tel	:	[+598]-26054799
Email	:	publicisimpetu@publicisimpetu.com.uy rrhh@publicisimpetu.com.uy
Website Details		
Website	:	http://www.publicisimpetu.com.uy/
Status	:	Normal - operational
Country of Registration	:	Uruguay
Tax / VAT Details		
Tax Issuing Authority	:	DIRECCION GENERAL IMPOSITIVA (DGI)
Local Name Used	:	Rol Unico Tributario (Taxpayer Identification Number)
Acronym	:	RUT / TAX
RUT / TAX Number	:	211369030018

SIC PRODUCT CLASSIFICATION & ACTIVITY

Product/Service Description	Code	Activity
Advertising, NEC	7319	Service
Business Services	7300	Service

HARMONIZED PRODUCT CLASSIFICATION & ACTIVITY

Product/Service Description	Code	Activity
Advertising	9901	Service
Marketing	9967	Service

CORE BUSINESS DESCRIPTION

Core Business
The primary business focus of DEVON SA is Specialized professional services, including:

- Advertising

Key services include :

- Marketing
- Advertising agency

COMPANY MANAGEMENT

Management Listings

	Name	Nationality	Job Description	Dept. / Division
1	Mr. Esteban Barreiro	Uruguayan	Director	Creative Works
2	Mr. Jorge Luis Garcia Caponi	Uruguayan	President	-
3	Ms. Maria Clara Caponi	Uruguayan	Representative	-
4	Ms. Maria Emilia Caponi	Uruguayan	Representative	-
5	Ms. Maria Jose Aldabalde Caponi	Uruguayan	Director	Accounts
6	Mr. Mario Ricardo Munoz Taglioretti	Uruguayan	Director	Creative Works

Management Details - 1

Personal Unique Identifier : MI04952820
Name : Mr. Esteban Barreiro

Management Details - 2

Personal Unique Identifier : MI04952781
Name : Mr. Jorge Luis Garcia Caponi
Identification Number(s)
National ID No : 1270549-6
Date of appointment : 7 Jun, 2006

Management Details - 3

Personal Unique Identifier : MI04952836
Name : Ms. Maria Clara Caponi

Management Details - 4

Personal Unique Identifier : MI04952834
Name : Ms. Maria Emilia Caponi
Email : ecaponi@publicisimpetu.com.uy

Management Details - 5

Personal Unique Identifier : MI04952812
Name : Ms. Maria Jose Aldabalde Caponi
Identification Number(s)
National ID No : 2746809-5

Management Details - 6

Personal Unique Identifier : MI04952816
Name : Mr. Mario Ricardo Munoz Taglioretti
Identification Number(s)
National ID No : 3321019-5

CAPITAL (Currency: UYU - Uruguayan New Peso)

Authorized Capital	:	$U 50,000.00
Paid-up Capital	:	$U 50,000.00

FINANCIAL STATEMENT - DETAILED

Based on the corporate laws of Uruguay, legal entities which are a Private Company with Limited Liability are not required to make public disclosure of their annual financials. Therefore no financials are available for this entity.

REPUTATION

Reference checking for the purpose of establishing DEVON SA's reputation within the respective industry failed to reveal any adverse information.

NEGA-SCAN - ADVERSE DATA MONITORING

DISHONORED CHECKS	**No Record Found**
DEBT	**No Record Found**
CIVIL LITIGATION	**No Record Found**
PERFORMANCE DEFAULTS	**No Record Found**
ADVERSE LOCAL MEDIA COVERAGE / ADVERSE FILING HISTORY	**No Record Found**

BANK DETAILS

Bank Name : **BANCO ITAU URUGUAY SA**
Global Identifier : P1021257
SWIFT Code : ITAUUYMM

SHAREHOLDERS

Not available - According to the corporate statutory laws for this type of Legal Form - Category (Private Company with Limited Liability) in Uruguay, there is no public disclosure of Shareholders.

COMPANY DIRECTORS

1

Personal Unique Identifier	:	MI04952781
Name	:	Mr. Jorge Luis Garcia Caponi
Identification Number(s)		
National ID No	:	1270549-6
Date of Appointment	:	7 Jun, 2006

Based on corporate statutory laws / regulations in Uruguay, there is no requirement for public disclosure of Directors. In this case, the Director information was supplied by the Subject Business Entity.
However in the absence of data normally obtained from local Statutory Authorities, it is not possible to verify the accuracy of data supplied and hence is provided as reference ONLY.

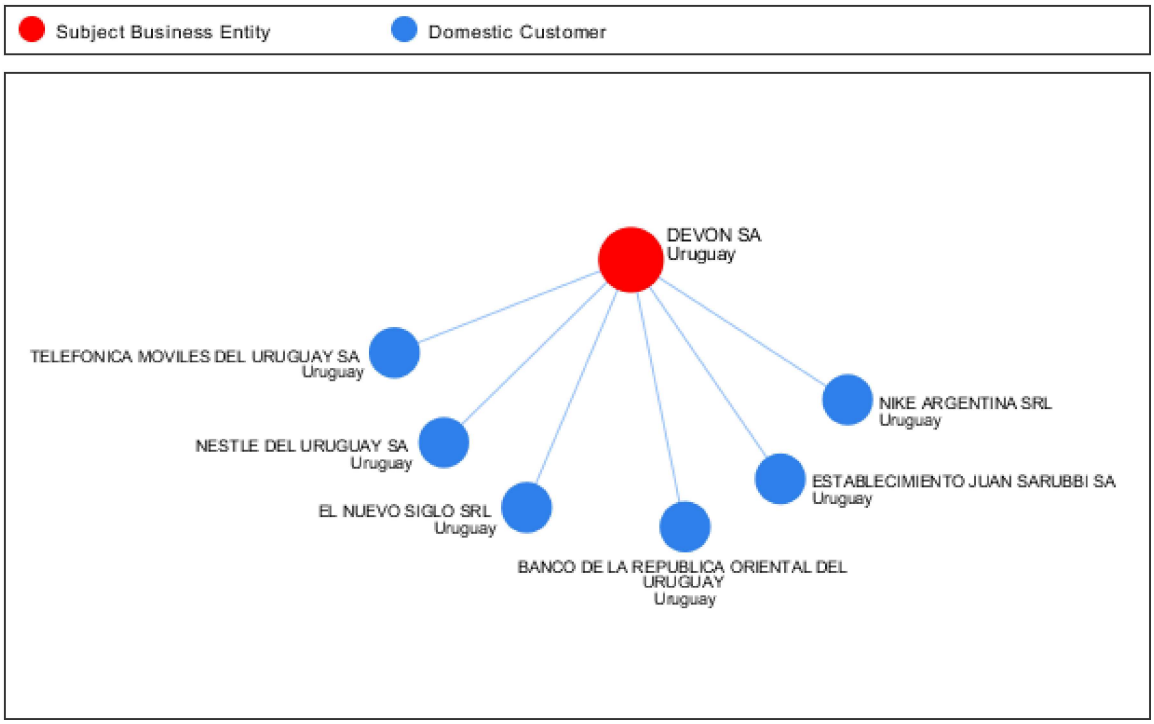
DOMESTIC CUSTOMERS

Business Entity Name	Global Identifier
BANCO DE LA REPUBLICA ORIENTAL DEL URUGUAY	P0878491
EL NUEVO SIGLO SRL	P4367683
ESTABLECIMIENTO JUAN SARUBBI SA	P4367696
NESTLE DEL URUGUAY SA	P3527513

NIKE ARGENTINA SRL	P4367706
TELEFONICA MOVILES DEL URUGUAY SA	P1874866

MAPPING OF DOMESTIC CUSTOMERS

Legend



OFFICE & FACILITIES

The following information relates to the Business Entity's office as listed above:

Name **: DEVON SA - MONTEVIDEO, MONTEVIDEO**
Primary Use : Office & Administration facilities
Address : Ciudad De Paris 5969, Montevideo, Montevideo 11400
Country : Uruguay
Status : Operational

COMPANY HISTORY

Date	Details
2001	Has been part of PUBLICIS.

AWARDS

#	Award Name	Awarded by	Awarded Date
1	Agency of the Year	DE LA CAMPANA DE ORO	n/a
2	EFFIEI Awards	n/a	n/a

STRATEGIC PARTNER/S & ALLIANCES

Group / Alliance name : PUBLICIS GROUPE

ASSOCIATIONS

DEVON SA are members of the following associations:

Domestic Associations

Association Name
ASOCIACION URUGUAYA DE AGENCIAS DE PUBLICIDAD - AUDAP

*** End of Report on DEVON SA ***

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