
Gonzalez Serralles, Juan J
President
Alicea Fernandez, Jose
VP of Sales
Alvarez, Franco
VP HR / Recruitment / Bogota Operations
VP of Human Resources
Bethencourt, Miguel
VP of Growth / Marketing / Digital Acquisition
VP of Growth
Billoch Vazquez, Andres F
VP Supply Chain and Procurement
VP of Supply Chain
Fenenczi Colon, Claudia Juliana
Chief of Staff - Florida Sales
Hernandez Ramirez, Nelson
VP PM and Post-Sale Operations — Holds Only Complete Pipeline Map
VP of Project Management
Merlo Serna, Cesar O
VP Field Operations — 6 Verticals; 55+ Direct Reports
VP — Operaciones de Campo
Morales, Luis
VP de Comercial
Rive Vicenty, Johanna M
CFO & Controller - WORDUP
Rodriguez Puigdoller, Carlo
CEO WH Financial
Rodriguez, Cristina
President Executive Assistant
Sanchez Salgado, Eric J
VP of Accounting
Suarez Aviles, Nilsa J
VP of Service
Vallellanes Plaza, Angel L
CIO / IT Director — reports directly to company leadership, manages budget, strategy, compliance, vendor relationships, and 5 direct reports across PR and Colombia.
IT Admin