GlobalCIS Credit Information Services — The leading supplier of global credit reports

Freshly Investigated Credit Report (Fullcheck) - Executive Summary

ROLA MEDIA SALES SA

Date : 8 Oct, 2021

Company Details

Global Identifier	:	P4763022
Country	:	Peru
Business Entity Name	:	ROLA MEDIA SALES SA
Operating Address	:	Jiron El Polo 401 Interior 501 Urbanizacion El Derby, Santiago de Surco, Lima 15023
Tel	:	[+51] 1-3919918
Email	:	vanessa.vargas@rola.la
Primary Business Activity	:	Service
Primary Industry	:	Newspapers, Media, Broadcasting & Cable

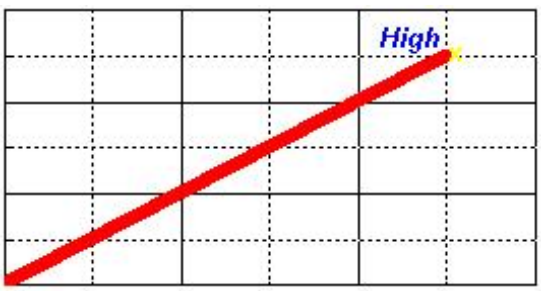
Key Facts

Registered Legal Address	:	Jiron El Polo 401 Interior 501 Urbanizacion El Derby, Santiago de Surco, Lima 15023
License Number	:	14339705
Date of Registration	:	2 Aug, 2019
Issuing Authority	:	SUPERINTINDENCIA NACIONAL DE LOS REGISTROS PUBLICOS (NATIONAL BUREAU OF PUBLIC REGISTRY) (SUNARP)
Legal Form - Category	:	Joint Stock Company
Legal Form - Full Name	:	Sociedad anonima
Legal Form - Abbreviation	:	SA (1)
License Status	:	License exists - Normal.
Operational Status of Business	:	Normal
Employees	:	14
Capital	:	US$ 48

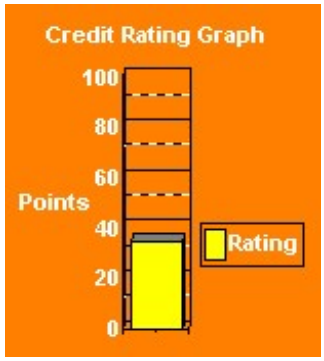
Note:
(1) The abbreviation appearing at the end of the SBE's name above is an abbreviation of the Legal Form "SOCIEDAD ANONIMA" which is automatically generated by GlobalCIS® software.

Credit Rating & Risk Analysis

Risk Index : High



Credit Rating : Fair



Points Allocated : 35

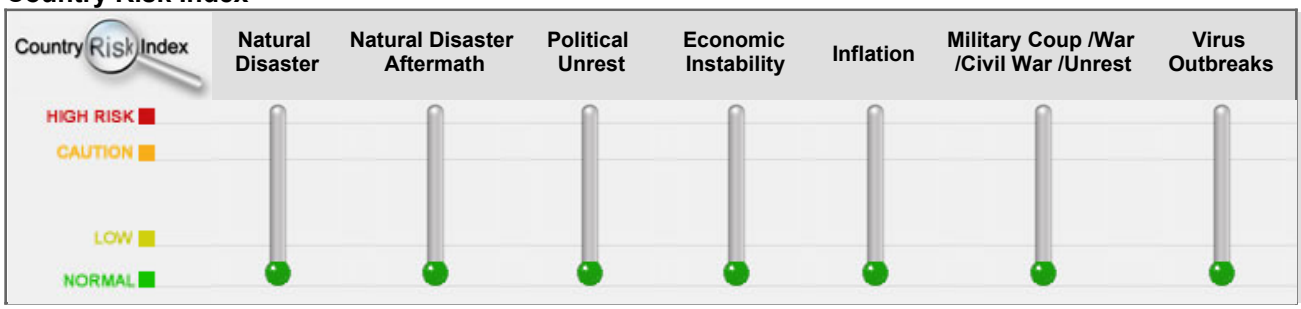
CREDIT ASSESSMENT FACTORS

GlobalCIS® Credit risk assessment is gauged on 12 key business factors.
Each factor is assigned a rating and the total is aggregated and weighed
in consideration of any other influencing factors relevant to the final assessment.

These factors include :

Financial Status	Profitability	Industry sector & trends
Principals	Civil Litigation	Liabilities
Management	Scale of operations	Years in business & co history
Assets(real estate etc.)	Trade references & reputation	Family involvement & support

Country Risk Index



Adverse Data

Results : Total of **0** record found.

Recommended Credit Limit - Trade Finance

Amount : No Recommendation (*)

Note: (*)

Due to the recent incorporation of ROLA MEDIA SALES SA and the absence of any further details regarding financials, assets, profitability and business affairs, credit is not recommended at this stage.

Key Person

Legal Title	:	Executive Director
Name	:	Mr. Sergio Servan Del Valle
Nationality	:	Peruvian

Primary Products

Products / Materials / Services Description	Activity
Advertising	Service
Business consulting	Service
Program planning	Service
Radio productions	Service

Television activities	Service

Commercial Credit Inquiries

Date of Inquiry	Industry in which Inquirer Operates	Credit Type (* / **)	Credit Amount	Period
8 Oct, 2021	Financial Services - Trade Insurance, Factoring, Underwriting	MRC	None recommended	n/a

Note:

* **MRC:** Max. Recommended Credit amount

** **ISC :** Inquirer Specified Credit amount

Fullcheck Report Details

Country	:	Peru
Business Entity Name	:	ROLA MEDIA SALES SA
Primary Business Activity	:	Service
Primary Industry	:	Newspapers, Media, Broadcasting & Cable
Office Contact Details		
Operating Address	:	Jiron El Polo 401 Interior 501 Urbanizacion El Derby, Santiago de Surco, Lima 15023
Tel	:	[+51] 1-3919918
Email	:	vanessa.vargas@rola.la
Tax / VAT Details		
Tax Issuing Authority	:	NATIONAL SUPERINTENDENCY OF TAX ADMINISTRATION-SUPERINTENDENCIA NACIONAL DE ADMINISTRACION TRIBUTARI (SUNAT)
Local Name Used	:	Registro Unico de Contribuyentes (Taxpayer Identification Number)
Acronym	:	RUC / TAX
RUC / TAX Number	:	20605077596
Date of Issuance	:	2 Aug, 2019

SIC PRODUCT CLASSIFICATION & ACTIVITY

Product/Service Description	Code	Activity
Advertising, NEC	7319	Service
Business Consulting Svcs, NEC	8748	Service
Business Services	7300	Service
Radio Broadcasting Stations	4832	Service
Radio/TV/Publishers' Ad Rep	7313	Service
TV Broadcasting Stations	4833	Service

HARMONIZED PRODUCT CLASSIFICATION & ACTIVITY

Product/Service Description	Code	Activity
Advertising	9901	Service
Business development/consulting	9878	Service
Mixed media	9996	Service
Radio production	9992	Service
Television production	9991	Service

DETAILED PRODUCT CLASSIFICATION & ACTIVITY

Products / Materials / Services Description	Ranking	Activity
Television program productions	Primary	Service

CORE BUSINESS DESCRIPTION

Core Business

The primary business focus of ROLA MEDIA SALES SA is Specialized professional services, including:

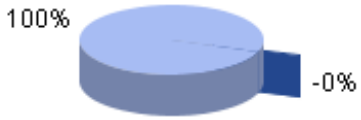
- Advertising

Key services include :

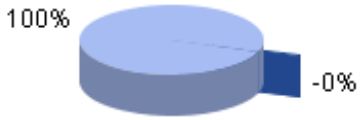
- Business consulting
- Program planning
- Radio productions
- Television activities
- Television program productions

DOMESTIC SALES & PURCHASES

Annual Sales Analysis	Percentage
Domestic Sales	100%



Annual Purchases Analysis	Percentage
Local Purchases	100%



COMPANY MANAGEMENT

Management Listings

	Name	Nationality	Job Description	Dept. / Division
1	Mr. Sergio Servan Del Valle	Peruvian	Executive Director	-
2	Mr. Manuel Enrique Jorge Perez Suarez	Peruvian	Representative	-
3	Ms. Vanessa Vargas	Peruvian	Administrator	-

Management Details - 1

Personal Unique Identifier	:	MI05247193
Name	:	Mr. Sergio Servan Del Valle
Identification Number(s)		
National ID No	:	40392675

Management Details - 2

Personal Unique Identifier	:	MI03422764

Name	: Mr. Manuel Enrique Jorge Perez Suarez	
Identification Number(s)		
National ID No	: 07819526	
Other Positions		
Country	Company name	Position
Peru	LEXMARK INT'L DE PERU SRL	Representative

Management Details - 3

Personal Unique Identifier	:	MI05247291
Name	:	Ms. Vanessa Vargas
Email	:	vanessa.vargas@rola.la

CAPITAL (Currency: PEN - Peruvian Nuevo Sol)

Share Value	:	S/. 1.00
Authorized Capital	:	S/. 200.00
Paid-up Capital	:	S/. 200.00

FINANCIAL STATEMENT - DETAILED

Based on the corporate laws of Peru, legal entities which are a Joint Stock Company are not required to make public disclosure of their annual financials. Therefore no financials are available for this entity.

REPUTATION

Due to the recent incorporation of the ROLA MEDIA SALES SA, and the relatively small nature of its business, no meaningful points of reference in terms of reputation within the respective industry was possible.

NEGA-SCAN - ADVERSE DATA MONITORING

DISHONORED CHECKS	**No Record Found**
DEBT	**No Record Found**
CIVIL LITIGATION	**No Record Found**
PERFORMANCE DEFAULTS	**No Record Found**
ADVERSE LOCAL MEDIA COVERAGE / ADVERSE FILING HISTORY	**No Record Found**

BANK DETAILS

Bank Name	**: BANCO DE CREDITO DEL PERU SA**
Global Identifier	: P0759307
SWIFT Code	: BCPLPEPL

SHAREHOLDERS

Total number of shareholders	: 2
Total number of shares	: 200

Currency : PEN - Peruvian Nuevo Sol

No.	Shareholders	Country	Shares		
			Number	Amount (PEN)	%
1	Ms. Bianca Alessia Alvizuri Tomasto	Peru	135	135.00	67.500
2	Ms. Liz Antonia Tomasto Torre	Peru	65	65.00	32.500
Total			200	200.00	100.000

Today's Exchange rate : **1.00 PEN** Peruvian Nuevo Sol **=** **0.241546 USD** United States Dollars

COMPANY DIRECTORS

1

Personal Unique Identifier	: MI05247199
Name	: Mr. Pedro Jose Alvizuri Levan

2

Personal Unique Identifier	: MI05247193
Name	: Mr. Sergio Servan Del Valle
Identification Number(s)	
National ID No	: 40392675

COMPETITORS

The following is a representative list of local competitors:

Business Entity Name	Global Identifier
COMPANIA PERUANA DE RADIODIFUSION SA	P4410461
FMSOS 88.1 MHZ TELESTEREO 88 SAC	P4767819
GV PRODUCCIONES SAC	P4277467
PANAMERICANA TELEVISION SA	P2733169
RADIO LA EXITOSA SAC	P4155010
RADIO LIDER SRL	P4767825
RADIO MIRAFLORES SA	P3629784
RADIO PANAMERICANA SA	P4767809
RADIO SOL DE LOS ANDES SA	P4767837
RADIO SUDAMERICANA SR DE MURUHUAY EIRL	P4767832
RADIO TARMA EIR LTDA	P4767826
RADIO Z ROCK & POP SAC	P4767813

OFFICE & FACILITIES

The following information relates to the Business Entity's office as listed above:

Name	**: ROLA MEDIA SALES SA - SANTIAGO DE SURCO, LIMA**
Primary Use	: Office & Administration facilities
Type of Location	: Residential

Address	: Jiron El Polo 401 Interior 501 Urbanizacion El Derby, Santiago de Surco, Lima 15023
Country	: Peru
Status	: Operational

COMPANY HISTORY

Date	Details
2019 - Sep	Commenced business operations.

*** End of Report on ROLA MEDIA SALES SA ***

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