Francisco Vaccaro

Product Designer & Technical Project Manager

franciscovsk@gmail.com - +543512595095

Professional Summary

Experienced Product Designer and Technical Project Manager with over eight years of expertise in delivering user-centric digital solutions and leading cross-functional teams. Adept at managing frontend and backend processes, coordinating with stakeholders, and driving development from concept to deployment. Proven track record in crafting AI-enhanced products, developing complex data visualizations, and supporting engineering teams with both strategic direction and hands-on technical knowledge. Clients include PayPal, Disney, and Aramco.

Professional Experience

Product Designer & Technical Project Manager

Improving South America | August 2020 – Present
LenioLabs is a global software consultancy specializing in delivering cutting-edge digital products and solutions tailored to meet the needs of high-profile clients.

Technical Project Management

- Oversaw technical planning and delivery of frontend and backend solutions, coordinating efforts between design and development teams.
- Translated technical requirements into actionable plans, helping engineers identify and implement practical, scalable solutions.
- Collaborated with stakeholders to ensure alignment of user experience with business goals, ensuring high-quality product outcomes.

- Supported engineering teams with architectural decisions and implementation strategies to streamline workflows and improve system performance.

Data Visualization

- Designed and implemented interactive, user-friendly data visualization components for high-profile clients, including PayPal, WakeCap, Disney, RapidCanvas, and Aramco.
- Partnered with developers and analysts to translate raw data into actionable visuals, enhancing decision-making processes through effective communication and collaboration.

Product & UX Design

- Innovated AI-driven product features, such as AI Agents and AI-powered suggestions, boosting user engagement and product functionality.
- Led product planning and strategy for clients like Sinacofi, aligning user experience with business goals and demonstrating strong problem-solving and adaptability.
- Crafted user flows and UI components for MyLenio, significantly improving team and task management tools through creative and detail-oriented design solutions.
- Fostered collaboration with cross-disciplinary teams, ensuring seamless coordination and user-focused design approaches.

Project Coordination

- Managed cross-functional teams, ensuring successful project delivery through defined roadmaps and task alignment.
- Collaborated with stakeholders to refine project requirements and maintain clear communication throughout lifecycles, showcasing leadership and time management skills.

Interactive Development

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Professional Experience

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Francisco Nicolás Vaccaro
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franciscovsk@gmail.com | +54 351 259 5095 | Córdoba, Argentina

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Professional Summary

Product Designer and Technical Project Manager with 8+ years of experience delivering user-centric digital solutions. Skilled in UX/UI design, AI-enhanced products, data visualization, and interactive web experiences. Experienced in managing frontend and backend processes, supporting engineering teams, and aligning product design with business goals. Clients include **PayPal, Disney, Aramco, and Sinacofi**.

Experience

Improving South America (LenioLabs) – *Aug 2020 – Present*
Product Designer & Technical Project Manager

- Led **technical planning** and coordination for frontend and backend solutions.
- Created **AI-driven product features** and **interactive data visualizations** for global clients.
- Designed **UX/UI flows and components** for tools like MyLenio, enhancing usability and productivity.
- Collaborated with cross-functional teams, supporting architecture decisions and project delivery.

Vitnik – *Apr 2015 – Aug 2020*
Graphic and UX/UI Designer

- Designed **UX/UI interfaces**, landing pages, and internal applications.
- Delivered **graphic and motion content** for marketing campaigns.
- Built **interactive web elements** with animations and JavaScript.

Education

- **Bachelor's in Graphic Design**, Universidad Siglo 21 (2018)
- **Diploma in Videogame Development**, Universidad Provincial de Córdoba (2020)

Certifications

- **AI Tools for Design** – CEI (2024)
- **UX/UI Design** – Coderhouse (2019)
- **Responsive Web Design** – freeCodeCamp (2019)

Skills

- **UX/UI Design & Prototyping | AI-Enhanced Product Design | Data Visualization**
- **Project Coordination & Technical Management | Frontend & Backend Process Understanding**
- **3D & Interactive Web Animations | HTML5, CSS3, JS, Angular**