ROMINA TOSUN

UI/UX

DETAILS

+39 351 682 2126
rominatosun@gmail.com

LINKS

Behance

Linked In

SKILLS

Figma
Adobe XD
Sketch
Photohop
Illustrator
In design
After Effects
Procreate

STUDIES

2009-2013
BA Graphic Design
and Visual Communication

2005-2007
BA Professional Photography

LANGUAGES

Spanish - Native
English - Advanced
Italian - Intermediate
French - Basic
Japanes - Basic

HOBBIES

Roller Derby, roller skate, paint, cook, make origami, listen to music, watch movies, gardening.

I strongly believe that being a designer is solving problems creatively by optimizing resources.

EMPLOYMENT HISTORY

Leniolabs - Product Designer
I work as Sr. Product Designer for a client call TriNet which is a company that develops software for human resourses managment.
My everyday responsibilities include wireframing, prototyping, user interviewing among others.

PORCHETTA INDUSTRIES - UI Designer
I Designed the branding and website for Porchetta Industries which is a platform to fund open source security tools.

DGSIAF - UI/UX
I joined the Ministry of Economy of Argentina as UI/UX Designer. With the team we defined the Design System for all the internal applications to be used in the Argentinian Government.

Young&Rubicam BA - Visual Designer
I was risponsible of the Petersen Group account made up of 4 banks with their 4 foundations. Y&R had recently rebraded these clients and they needed to update all of their products and services.
In those 4 years I developed:
- User Research
- UI/UX for the Bank Application
- UI/UX for their website and homebanking
- Product Design of their credit cards
- Wireframing

I designed the workflow between the client and the design department creating a naming system and file access to optimize time and resources.
After three months we incorporated three more designers, whom I trained.

Make Up Power - Product Designer
I was hired as freelancer for Pao Dessaner, a famous make up artist in Argentina, to design the first digital make up magazine, “Make Up Power”.
My deliverables included brand design, editorial design, art direction of photo shoots, post production, digital retouching and content design.
I managed external resources as photographers, digital retouchers, producers, costume designers, and different brands of clothing and accessories for photographic productions.

VOLUNTEERING

I helped by designing communications for Cascote Un Perro Macanudo an NGO responsible for the transit and adoption of rescued animals.

Also helped with the branding and design of several communications for the Argentinian Association of Roller Derby Referees.

I learned teamwork and leadership skills by being referee, trainer and player of Roller Derby which is a auto gestionated sport where with my team mates we needed to work toghether to organize lot's of things such as the economy of the team, tournaments, events, trips, etc.

La Nación - Digital Retoucher
I was in charge of preproduction and digital retouch of magazines as Brando, Rolling Stones Argentina, Lugares, Oh lala, Revista Maru among other products.
Also one of my tasks was the quality control of the impressions prior to the printing of the magazines.

Banco Publicitario - Graphic Designer
I was the art director assistant and I was in charge of designing newspaper advertisements for brands as Renault, BMW, Mercedes Benz, based on good practices and brand manual.

Additional Education

2021 - **HTML + CSS at LenioLabs**

2020 - **HTML Basics with Jonatan Ariste**

2020 - **UX with Jonatan Ariste**

2020 - **Fantasy Lettering with Caro Marando**

2019 - **Lettering with Martina Flor**

2018 - **Fileteado Porteño with Gustavo Ferrari**

2017 - **Scrip Lettering with Ximena Jimenez**

2016 - **Character Design with Patricio Oliver**

2015 - **Lettering with Natalia Elichirigoyty**