

Lucía León

Ux designer

+5491140873939

leon.mmlucia@gmail.com

in/lucia-leon

behance.net/lucialeon

Argentina

About

From **research** and **ideation** through presentation and documentation, work in interdisciplinary teams with Product Owners, Business Analysts, and Developers.
I'm driven to design **user-centered** solutions while also understanding technological constraints, resulting in successful products for the company that increase conversion.

Always searching for ways to improve work practices in order to reduce pain points and improve production flow.

Outside of my portfolio, I have other projects available.

Education

Coderhouse

Product Managment- **2022**

UX/UI Advanced - **2021**

UX/UI - **2020**

Digital Design - **2020/2021**

React js - **2021**

Javascript- **2021**

Web development - **2020**

Graphic design - **2020**

Educacion IT

React js - 2021

Tools

Figma	Git
Illustrator	Github
Photoshop	Maze
Adobe xd	Hotjar
Whimsical	Asana
Miro	Jira
Notion	

Languages

Spanish - Native

English - Upper intermediate

Freelance

Betterland - mobile app project UX/UI designer.

Flobi - mobile app project UX/UI Designer

Work experience

LenioLabs — Ux designer

Project: Taxfix

April 2022 - Present.

Taxfix.de

- Web and mobile app UX/UI
- In charge of alining the value propostion of the product with the experience,
- Analyzing user flows and user behavior to improve the experience and the conversion.
- Creating new screens and testing features.

Globant — UX/UI designer

Project: Telecom

June 2021 - April 2022.

tienda.personal.com.ar/tienda

Worked for **Personal** in the ecommerce area as UX

- Investigating, analyzing data and generating solutions for the problems that ecommerce has in the online sales process, taking into account the technical limitations and business objectives, generating a better sales experience and increasing it.
- I also develop as a UI in the generation of responsive interfaces for commercial events and whatever is necessary.
- We managed a design system where I also participate in the creation of consistent and profitable components in the long term.
- In parallel, we also focus on working on problems in the work methodology and making value proposals by standardizing the way Cross teams work.

SOOFT — UX/UI designer

Project: Teclab

Julio - Noviembre 2021

teclab.edu.ar

I participated momentarily as a freelance.

- Evaluating the current educational platform and generating interfaces that solve problems of use.
- To a lesser extent analysis of NPS and interviews

Treggo — Web developer — UX/UI designer

Enero - Junio 2021

ar.treggo.co

- Web designer
- Web developer of the created designs with Html5, Css3, bootstrap, Sass.
- UX/UI designer for the mobile applications that the company has for multiple users

Coderhouse — Tutor on web development course

Noviembre 2020 - Marzo 2021

coderhouse.com

- Monitoring
- Accompanying and motivating students throughout the web development course.
- Correcting their challenges and deliverables of the final project.
- Constant correction of HTML5, Css3, Sass Code, Bootstrap, Responsive.