I'm **Paloma**, a **sr. ux/ui** designer based in Córdoba, Argentina.

I love creating meaningful products that help solve problems and make people's everyday lives

Experience

May 2021 - Present
Leniolabs_
Sr. UX/UI Designer - Sr. Data Visualization

I'm designing interfaces with the data sent to us by the client for their internal system.

Since my incorporation and the effort of my colleague, we achieved the account renewal and the increase of assigned projects in a shorter period than in previous years.

This was achieved by analyzing the information and generating intuitive layouts, and organizing the data visually, generating more intuitive and eye-catching user interfaces and patterns to improve the experience of the client's internal users.

Feb 2017 - Apr 2021
Vitnik
Visual Design Lead - Sr. UX/UI Designer

Together with the team, we digitalized a large part of the company in a short period of time, achieving that when we were in pandemic, sales increased by 25%.

This was achieved because we designed a customized e-commerce so that each agent could sell the brand more effectively and efficiently without having to leave home.

Another product we created is an app to improve logistics, billing and user experience.

We also took care of the design and development of the website, the interfaces and some campaigns to promote the brand.

Luz Paloma Olivera Nevárez
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Skills

- UI/UX
  - Figma
  - Adobe XD
  - Marvel
  - Photoshop
  - Agile Methologies (Design Thinking, Agile Ux)
  - Benchmarking
- UI Developer
  - HTML5/JS/CSS
  - Angular
  - SASS
  - SVG Animations (Lottie)
- 3D Artist
  - Blender
- Graphic Design
  - Photoshop
  - InDesign
  - Illustrator
  - After Effects
  - Premier

Education

Universidad Provincial de Córdoba
Graphic Design (BA) (2014 - 2016)

Universidad Provincial de Córdoba
University Diploma Course in 3D Art & Video Game Design (2019 - 2020)

Coderhouse
University Diploma Course
in UI/UX Design (2019 - 2020)

La Metro
University Diploma Course
Video Editing (2017 - 2018)