MARIANA BELDI

Designer, Illustrator & Developer



I'm a graduate graphic designer from Universidad de Buenos Aires (Argentina) with postgraduate degree in Branding and over 16 years of experience in web development. I'm an expert in visual communication, CSS, SVG, UX and product design.

INFO & CONTACT

April 16th 1984 - Argentina
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SKILLS

INTERESTS

EXPERIENCE

HEAD OF BRANDING @ Leniolabs
Dec 2020 - Present - *[6 years]*

UI/UX DESIGNER & DEVELOPER @ Leniolabs
May 2016 - Present - *[6 years]*

FRONT END DEVELOPER @ Tectonica Studio
February 2013 - July 2014 - *[1 year 6 months]*

ART DIRECTOR @ Mix Comunicaciones
July 2012 - January 2013 - *[7 months]*

WEB DESIGNER & DEVELOPER @ Innfinite Hospitality
January 2010 - August 2012 - *[2 years 8 months]*

ART DIRECTOR @ AEME PUBLICIDAD
January 2012 - July 2012 - *[7 months]*

GRAPHIC DESIGNER & WEB DEVELOPER @ Globalset
July 2010 - December 2011 - *[1 year 6 months]*

WEB DESIGNER & DEVELOPER @ 1977 ONLINE
March 2010 - April 2010 - *[2 months]*

GRAPHIC DESIGNER @ Encender Comunicación S.A.
June 2008 - November 2009 - *[1 year 6 months]*

GRAPHIC DESIGNER & WEB DEVELOPER @ Code Network UK
March 2006 - January 2008 - *[1 year 11 months]*

EDUCATION

POSTGRADUATE IN BRAND DESIGN AND MANAGEMENT
Universidad de Buenos Aires *[2020 - 2021]*

GRAPHIC DESIGNER
Universidad de Buenos Aires *[2003 - 2014]*

ART DIRECTOR
Escuela Superior de Creativos Publicitarios *[2003 - 2005]*

VISUAL ARTS
Instituto Universitario Nacional del Arte *[2009 - 2011 - unfinished]*

LANGUAGES

Spanish *[native]*

English *[fluent]*

Italian *[basic]*