

FLORENCIA POUSADA

Public Relations Officer

Professional with a desire to grow in the field of Public Relations and related, such as Communication, Corporate Engagement, Marketing and Institutional Relations, leaving their abilities at the disposal of the entity.

Social Media

Facebook
FlorenciaPousada

Linkedin
FlorenciaPousada

Twitter
FPousada

Interests

Art Travel Music Sports

Languages

English B2

Portuguese Upper Intermediate

Spanish Native

Location
Buenos Aires, Argentina

Email
FlorenciaPousada@gmail.com

Mobil Phone
+ 54 9 11 6852 1007

Laboral Experience

IT Project Manager
E-CRUCE S.R.L. / Buenos Aires / Argentina / 2021 - currently
Responsible for ensuring that e-commerce projects are carried out in a timely manner, being the link between the client and the company, taking into account available resources and priorities. Team leader. Process improvement. Agile Methodology.

Professor
National University of La Matanza / Buenos Aires / Argentina / 2018 - currently
Planning and teaching classes about Marketing Principles, Pharmaceutical Marketing and Market Research.

Public Relations and Administration Executive
A.C.I.S. machines & metallurgy S.R.L. / Buenos Aires / Argentina / 2016 - 2021
Management of internal communication and corporate social media. Workshop and work trip planning. Organization of corporate events. Formulation of procedures. Management of Corporate Social Responsibility. Recruiting.

Studies

Bachelor´s degree in Public Relations
National University of La Matanza / Buenos Aires / Argentina / 2013 – 2017
Average: 8.11

Technical High School (Economy and Administration)
Institute María Reina / Buenos Aires / Argentina / 2007 – 2012
Average: 9.36

Other Studies

Frontend Programming Course - 2021
Teacher Professional Development Course - 2021
Brand Management Course - 2020
Creativity Course - 2020
Graphic Design Course - 2020
Ideas, Tools, Abilities, Solutions and Innovation Course - 2020
Employee Benefits Workshop - 2018
Community Management Course - 2017
Leadership Course - 2017
Negotiation Course - 2017

Skills and Abilities

Creativity
Leadership
Planning
Positivity
Problem Solving
Self Motivation
Stress Management
Teamwork