

IGNACIO SCHMIDT

Product Manager

Double Nationality:
Argentine - German

SKILLS

- Product launching
- Tableau
- SQL
- Amplitude
- ***Bilingual: Spanish - English***

CONTACT

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Current location: Buenos Aires, Argentina

EXPERIENCE

KAVAK

Product Manager, Kavak [1 year]

Expansion Product Manager
Sep 2021 – Present

[Brazil, Argentina, Perú, Colombia and Chile] In charge of launch and stabilization of Kavak's fintech product mainly based in pledge loans, in new markets.

Sr Product Owner, Mercado Pago [+3 years]

Sr Product Owner "Cash Rails"
Oct 2020 - Sep 2021

[Brazil, Mexico & Argentina] build features and capabilities to allow users to carry out cash transactions (deposits, cash withdrawals & cash payments) in their wallets in close by shops which currently use mercado pago. (An innovative version of a banking branch)

Business & product Analyst: **(Dic 2018 – Oct 2020)** **[Brasil y Argentina]** Definition of product roadmap, conception of short & long term strategy, structure p&l, business model & growth for banking business unit.

Internship product prepaid card: **Jun 2018 – Dic 2018**

Others:

Planning internship at Tenaris Siderca: **Nov 2016 – Jun 2018**

EDUCATION

UNIVERSITY OF BUENOS AIRES
Industrial Engineering,
2013 – 2020

INTERNATIONAL BACCALAUREATE
Bachellors Degree, All Saints School
2001- 2012

OTHERS



SIN SUCURSAL: Fintech podcast / Co-funder & anchor

nr1 in spotify for fintech in latam
+ 100k reproductions in +50 countries



SomosEdison : Giving course on product launching

Currently a profesor, giving an advanced product course focused on launching digital products in EdTech SomosEdison.