CURRICULUM VITAE

MACARENA MARIA EZAMA

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Profile

Experienced Analyst in Public Administration with expertise in industrial public policy, business intelligence, and procurement. Proven ability to develop strategic plans, optimize operational processes, and conduct in-depth market research. Adept at managing procurement operations, financial analysis, and risk assessment. Strong problem-solving and analytical skills. Seeking a more challenging role with increased responsibility. Able to work on own initiative to tight deadlines.

Achievements

- Monitored and tracked Foreign Direct Investment (FDI), domestic investment, M&A activities, and company departures from the country.
- Prepared strategic reports for senior government authorities.
- Conducted credit risk analysis of SMEs concerning department programs and loans.
- Managed budget execution for assigned programs.
- Conducted business intelligence research on companies, markets, and industries to support strategic initiatives.
- Supported collaboration between public and private sector stakeholders to foster industrial growth. Through international trade fairs in the country and in the aboard.
- Assisted in the development of annual plans and strategic initiatives for industrial policies.
- Managed procurement operations, including purchase order processing, vendor negotiations, and issue resolution.
- Collaborated with internal stakeholders to improve procurement workflows and financial reporting.
- Ensured compliance with procurement policies and maintained accurate PTP system records.
- Liaised with vendors to address delivery delays, price discrepancies, and contract compliance issues.
- Assisted in the development of annual plans and strategic initiatives for industrial policies.
- Engaged in impact assessment and risk mapping for various government-led projects.

Special skills

Proficient user MS Windows, MS Excel, Word and PowerPoint, Adobe InDesign, Tableau, Power Bi, SQL and Query.
Innovative problem solving and strategic thinking.
Reliable and hardworking person, flexible and easy to adapt to changes. Good team player.

Experience -Work experience/history

2020- to present: Senior Analyst in the Ministry of Production, Science and Technological Innovation
2017-2020: Analyst in INTI (Instituto Nacional de Tecnología Industrial) in the Regional Management
2015-2018: Teaching Assistant in Universidad del Salvador

Qualifications

2011 -2016: Bachelor of International Relations

Languages
Spanish: Native
English: Advanced
Portuguese: Intermediate
German: Intermediate

Key Achievements

- Spearheaded the development and implementation of automated operational management systems, enhancing efficiency and accuracy.
- Designed and maintained Excel-based tracking systems, streamlining reporting and planning processes across multiple institutions.
- Provided strategic insights through comprehensive market research, leading to data-driven decision-making for government and corporate stakeholders.
- Successfully managed procurement operations, resolving vendor issues and optimizing procurement workflows.
- Led training initiatives and supervised program coordination, improving staff knowledge and operational performance.
- Conducted risk assessments and impact evaluations, contributing to effective risk mitigation strategies.
- Played a crucial role in budget execution, ensuring financial accuracy and compliance with governmental standards.

Interests
Going out with friends to museums, exhibitions and theaters. I do Yoga, and play tennis with my friends and enjoy riding my bicycle.
Social awareness. Contributing to the community participating in a foundation “Fundación Si”, that helps homeless and people with addictions

Referees
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