LUIS BOLÍVAR

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ABOUT ME

Highly experienced professional in editing, content writing, instructional design, proofreading, and translation. With expertise in publishing and e-learning, I deliver exceptional, polished, and precise content. My creative approach ensures engaging and high-quality results. I stay current with emerging technologies and excel in efficient project management.

WORK EXPERIENCE

Editor, Frost & Sullivan **Jan 2024 - Jul 2024**

- Specialized in editing reports, business trend studies, and awards for best practices, ensuring high language and content quality across all deliverables.
- Edited PR materials, emerging technologies decks, and other documents and deliverables.
- Collaborated with authors to ensure content accuracy and quality.
- Managed content schedules and ensured timely delivery of projects.

Editor and Instructional Designer, Océano Medicina **Mar 2020 - Aug 2023**

- Collaborated with medical experts and instructors to ensure the accuracy and relevance of course material for online medicine courses.
- Reviewed and edited content to maintain coherence and quality throughout the courses.
- Developed instructional design plans, including course structure, learning activities, and assessments.
- Created scripts and instructional materials that effectively facilitated the comprehension of medical content.

Content Writer and Translator, Freelance **Oct 2016 - Mar 2020**

- Performed English-Spanish and Spanish-English translations of diverse materials and texts using various Computer-Assisted Translation (CAT) tools.
- Wrote content for blogs, social media, landing pages, and email marketing campaigns.

EDUCATION

Master's Degree in Literary Studies (in progress) **Mar 2022 - Present**
University of Buenos Aires

Bachelor's Degree in Literature **Oct 2011 - Jul 2016**
Andrés Bello Catholic University

ADDITIONAL INFORMATION

- **Skills:** Proficient in creative writing, academic writing, and content creation. Skilled in Microsoft Office Suite and Adobe Creative Suite. Experienced with instructional design software (Articulate Storyline) and knowledgeable in LMS for course development and management. Familiar with Drupal and competent in project management tools like Asana and collaborative text editing on Notion.
- **Languages:** Spanish (native speaker), English (C2 proficiency)