

ARIANA BELÉN GUARNIERI

CONTACT

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Caballito, Ciudad Autonoma de Buenos Aires. Argentina

10/07/2003 - 44941197

EDUCATION

University Studies
Bachelor in Business Administration- (UADE) - 1° año en curso.

Degree
Digital Marketing - (Coderhouse)
Marketing & Paid Media - (Digital Ad Degree)
UX|UI Design Degree- (Coderhouse)
Frontend Developer Degree - (Coderhouse)
Digital Products Management- Digital House

Languages
English Degree (B2) - C.E.C.I.E (Complementary Languaje Educational Center)

Secondary School Certificate
Bachelor in Economics and Administration - Instituto Profesional San José

EXPERIENCE

Diesel Argentina

October 2023 - Present

Commercial Administrative:

- Daily imputs of variuos concepts.
- Preparation of reports and indicators.
- Monitoring of cash movements and diferrent concepts.
- Uploading invoices and managing clients.
- Assisting with general office tasks.
- Data entry and registering sellers in the system

Diesel Argentina

November 2022 - September 2023

Marketing Consultant :

- Marketing Consultant - Managing social media platforms; Providing online guidance to clients; sales and monitoring.
- Paid Media : Developing strategies, generating ideas and executing campaigns.
- Analyzing metrics and KPIs,
- Providing advice on salon sales, managing cash flow and utilizing SIV system

Carrozza & Algañaráz Contadores Públicos.

March 2022 - September 2022

- Assistance with general office tasks.
- Data loading and processing for tax settlements.
- Delivery and filing of documentation for clients.
- Scanning and entering biling receipts.
- Invoice accounting.
- Customer Support.

SKILLS

- Microsoft 365: Microsoft Outlook, Word, Excel, Power Point.
- Design and prototyping systems.
- Mobile Apps and social media platforms.
- Google Analitycs.
- Google Ads – META Ads.
- SAP system.
- Hollistor accounting and salary administration system.
- FIGMA / Adobe XD
- Adobe Express
- Agile Metodologies