NAIR ADI

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EDUCATION

Tiffin University. Master of Business Administration Focus: Finance GPA 4.0 Graduated April 2022

Ouachita Baptist University. Finance and Marketing, BA GPA 3.5 Graduated May 2020

Eligible CPA/CFA

EXPERIENCE

Luciana Hogar S.A| Director of E-commerce| September 2022- Present

- Developer of the company's online business model.
- In charge of online sales strategy
- Coordinator of ecommerce logistics processes.
- Administrator of the ecommerce platform.
- Developer of customer service policies within ecommerce in the sale and post-sale.
- In charge of establishing goals with the marketing manager in positioning and advertising strategies for ecommerce.
- Creator of promotional strategies to grow online sales.
- Responsible for the results of the actions taken to promote ecommerce

PWC | Transfer pricing Associate | July 2022- September 2022

- Evaluate and analyze intercompany financial transactions between related business entities (e.g. loans, bonds, cash pooling, etc.) in compliance with tax regulations across various regions.
- Analyze financial statements and assessed creditworthiness of clients across various industries, by using Moody's or S&P's credit rating methodologies.
- Worked under pressure through organizing and prioritizing multiple projects with conflicting deadlines, enhanced time-management skills.
- Prepared transfer pricing documentation and decks regarding the transfer pricing analyses performed.
- Support the team and adopt the firm's overall process for the preparation of transfer pricing policy, compliance documentation and planning reports

Tiffin Men's tennis team | Volunteer Assistant coach | **August 2021- April 2022**

- Performed the position of an assistant coach for the tennis team
- Organizing and planning practices such drills baskets, hitting and point play
- Evaluating performance of players constantly and provide positive feedback
- Assisting the head coach in recruiting, stringing, and developing practices.

Murphy Support Center | Desk Representative | **August 2020 – April 2022**

- Enhancing a safe, orderly, and enjoyable environment for all students by enforcing University rules and regulations for the Center/Campus
- Keep record of headcount student flows by logging in and logging out students from the system as needed
- Provide assistance to lower class-students with campus references, immediate basic accommodation and everyday questions
- Serve as the primary point of contact for professors, tutors, and students for the purpose of maintaining the scheduling system for tutoring appointments, testing scheduling and office meetings.

Ouachita Baptist University Tennis Center | Assistant Manager | **August 2016 – May 2020**

- Maintained the club and facilities in exceptional conditions through brushing the tennis courts and scheduling the center's maintenance staff
- Assisted the managerial team with cash management and workpapers related to cash transactions and general usage.
- Serve as the primary point of contact for members, managers, and potential members to ensure proper communication and scheduling of tennis lessons
- Provided order and safety to the facility members by overseeing opening and closing shifts

Depormania Sports Store | *Assistant Marketing Manage* | **May - August 2016 - 2019**

- Responsible for providing research to the marketing director regarding sales flows
- Adapted and adjusted sports fashion trends for developing new ideas to promote products of the company
- Managed the auditing and inventory count of the store for financial statement purposes
- Organized events, meetings, and conferences to developing potential client/customer relationships for the company

STUDENT /ATHLETE AWARDS

Ouachita Baptist University: All-academic team **May-2019**

- Selected by the athletic department amongst the top 5 highest-performers student-athletes

Dean's list Fall and Spring semesters **2018-2019**

- Selected by the Dean's department based on academic standards; GPA 3.5

ABOUT ME

- Graduated from Ouachita Baptist University in May 2020
- Bilingual, fluent English, and native Spanish. High goal setting.
- Commitment to company success. Focused on company goals and quality work.
- Graduated from Tiffin University in April 2022 with an MBA in Finance as a student-athlete and assistant coach of the tennis team.

LANGUAGES

Spanish: Native Language **English:** Native/ Bilingual

COMPUTER SKILLS

Microsoft Suite: Word, Excel, PowerPoint, and Teams