

ALDANA ISOARDI

UX/UI Designer Ssr Adv

PROFILE

I'm a creative person and passionate about designing apps and websites. I love what I do!

CONTACT

Mobile: 1161827482
Email: aldanaisoard@gmail.com
Portfolio: behance.net/aldanaisoardi
LinkedIn: @aldanaisoardi
Buenos Aires, Argentina

ACADEMIC BACKGROUND

Coderhouse

UX/ UI Design - 2019 Expedition

Advanced UX/ UI Design - 2020

Advanced UX/ UI Menthor

UNLa - Universidad de Lanus

Bacherlor degree on Graphic Design- 2015 - 2020

Assistant University teacher

English Student

WORK HISTORY

UX/UI Designer Ssr - Making Sense LLC

Jun 2020 - Present

• Apps designs and responsive websites for an e-commerce company/Rewards platform (Shop Your Way)
• Demos and presentations with the client to showcase the product and the improvements made on every sprint.
• Mentoring and ramp-up to new team members.
• Product skills: strategy and viability, MVP, product roadmap.
• Research knowledge: A/B Testing - User Interviews
• UI knowledge: Wireframing, Design Systems, accessibility, ios, and android patterns.
• Technical knowledge: Html, CSS
• Tools: Jira, Slack, Figma and Sketch, Agile

UX/UI Designer Jr - Brandlive E-commerce

Aug 2019 to June 2020

•Design mobile and desktop interfaces (Fashion e-commerce and finance)
•Demos with stakeholders
• Interviews with users and reports
•Creation of design systems, wireframes, and animations in after effects.
Tools: Redmine, Slack, Sketch, InVision, Adobe Suite, Kanban

Head Digital Designer - Club Atlético Huracán

Feb 2018 Freelance

I worked as a Digital Designer doing Branding for the stadium and digital campaigns.
• Logo designs and animations for events with after effects.
• Stadium signage and merchandising design
• Visual identity design for the app and website
Tools: Adobe suite

Cielo Digital – UX Web Designer

Jun 2018 - Dec 2018

• Web design with figma and development and implementation with HTML & CSS in wordpress.
• Website migrations and customer support.
Regular meetings with the client to show progress and receive feedback.
Tools: Microsoft teams, WordPress, plugins (Woo-commerce, HTML, CSS, Javascript, php)