

Ricardo **Taylhardat**

Graphic Design / UI - UX

I am Ricardo Taylhardat, Graphic & Visual designer, Bachelor of Arts mention in Graphic Design; In my career I have been able to gain the ability to create new and fresh content; applying everything learned and taking the current market as a reference at the time of design, so that in this way it is simpler and easier to understand the concept for the end user.

In my last job i lead a team in the production of marketing projects, promotional materials (video, photography, graphic design), website design, copywriting and audiovisual needs.

PERSONAL

Birthday: 1st January 1993

Relationship: Single

Nationality: Venezuelan

Lenguajes: Spanish, English

CONTACT

Phone:
+54 9 11 2733-0785

Mail:
ricardotaylhardat93@gmail.com

Address:
CHENAUT 1971, CABA - ARGENTINA

SKILLS

// Professional

Creativity

Teamwork

Communucation

Hardwork

// Technical

Figma

XD

Invision

Illustrator

Photoshop

SOCIAL

Linkedin
https://www.linkedin.com/in/ricardo-taylhardat

Wix
https://ws4k46.wixsite.com/portfoliort

EXPERIENCE

SENIOR VISUAL DESIGNER
Jan 2020 - July 2021

Fiori Calzature I Argentina
Production of marketing projects, promotional materials (video, photography, stories, graphic design), website design, copywriting and audiovisual needs.
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GRAPHIC DESIGNER
Sep 2018 - Dec 2019

ShefaProducts I Argentina
Creation, design and adjustments of different brands, taking their corporate identity and adapting it for its correct application on different surfaces in business gifts.

GRAPHIC DESIGNER
Apr 2017 - Jul 2018

Avendano Design I Venezuela
Some of my roles were branding design, corporate manuals, brand identity, planimetry, content creation for different brands associated with the company.

GRAPHIC DESIGNER & COMMUNITY MANAGER
Apr 2015 - Jan 2017

Stay4twenty I Venezuela
Creation of corporate identity, packaging, content for social media such as post, stories, banners, newsletters, management of social networks and sale to the consumer.

EDUCATION

BACHELOR OF ARTS & GRAPHIC DESIGN

UNIMAR
2009 - 2014

UX FUNDAMENTALS

The Gymnasium
2020 - 2020

RESPONSIVE WEB DESIGN FUNDAMENTALS

The Gymnasium
2020 - 2020

DESIGN AND EDITION OF WEBSITES

Udemy Academy
2018 - 2019

REFERENCES

MARCOS DIJULIO
UX LEAD

LabsXD
Phone: +54 9 11 3477 3770, **Email:** mdjulio@labsxd.com

RAFAEL RODRIGUEZ
SOLUTION ARCHITECT

Opame
Phone: +54 9 11 6564 6867, **Email:** rafa@opameapp.com