MARÍA DEL PILAR VILLA CLAVIJO
CLINICAL PHYSICIAN - M.A. IN LITERATURE



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PROFESSIONAL PROFILE

Clinical physician, alumna from the School of Medicine of Pontifical Javeriana University. M.A. in Literature from the same University. I have an ample knowledge in the basic and clinical areas of medicine.. I am an editor and producer of didactic material for doctors and other health professionals, as well as an iconographic researcher. I am also a teacher, and editor-coordinator of virtual, evidence-based courses on medicine and clinical guidelines. These courses are adapted to the constructivist model. I do marketing and scientific support. I handle excellent teamwork skills and interpersonal relationships in the workplace. I´m interested in helping improve people's quality of life through teaching. I am also seeking a post that requires leadership, motivation, and project development.

EDUCATION

University:

- Pontifical Javeriana University, School of Medicine. Bogota, Colombia. Surgeon. 1995-2001. Degree: Surgeon.

- Pontifical Javeriana University. School of Literature and Philosophy, Bogota, Colombia. M.A. in Literature. 2005-present (thesis defense).

High school: Gimnasio Los Portales 1989 - 1994

Other studies

<u>Diploma Programs:</u>

Diploma in Patient's Safety and Clinical Management. Hospital Management Center. February, 2010.

Diploma in Pharmaco-Monitoring. Hospital Management Center. November 2009.

Diploma in Critical Reading. Hospital Management Center. November 2009.

LANGUAGES

English: C1
Spanish: Native tongue.

WORK EXPERIENCE

DOCRED 2021-until now
Boss: Andrés Galofre
Post: Academic Director, Chief editor
Responsibilities: New business development, creation and promotion of the medical education ecosystem, content marketing, medical writing and sales force training in different Latin American countries. Development and implementation of medical and commercial strategies to create value and strengthen the company's positioning.

Development of medical-scientific content in Spanish aimed at health professionals and patients and creation of different formats according to the target population. Scientific editorialization, email marketing, podcasts, training manuals, visual aids, web content, conference proceedings, among others.

Close relationship with opinion leaders from Latam. Moderation of virtual scientific events for medical societies.

SOCIEDAD IBEROAMERICANA DE INFORMCIÓN CIENTÍFICA 2015-2022
Boss: Claudio Lupia
Post: Scientific Director
Responsibilities: to produce contents and build virtual courses: writing, editing, graphic research, search of articles based on evidence, creation of didactic material, both virtual and on hard copy, for general doctors, specialists and other professionals in the medical field. Management of teamwork and marketing.

EDITORIAL MALDONADO Publishing House 2006- 2021
Boss: Dr. Jorge Maldonado
Post: Editing Coordinator
Responsibilities: to produce contents and build virtual courses: writing, editing, graphic research, search of articles based on evidence, creation of didactic material, both virtual and on hard copy, for general doctors, specialists and other professionals in the medical field. Management of teamwork and marketing.

MEDISCIENCE 2015-today
Boss: Carolina Cifuentes
Post: Writer of scientific material.
Responsibilities: writing, edition, graphic research, search of articles based on evidence, and creation of didactic material, both virtual and on hard copy, for general doctors, specialists and other professionals in the medical field.

FUNDACIÓN MÉDICO PREVENTIVA 2013-2015
Boss: Dr. Nancy Roa, National Manager
Post: National Auditing Director.
Responsibilities: Coordination of working teams for second order auditing sessions at a national level (including auditors, bookkeeping inspectors, general and specialized out-patient doctors, authorizing team and all other supporting staff), construction, analysis, and follow up of indicators; design of improvement plans and strategies to guarantee quality in customer service and cost analysis. Auditing High Costs and CTC. Construction of Auditing SW.

SALUD TOTAL EPS 2010-2013
Boss: Dr. Luis Guillermo Vélez, President.
Post: National Subdirector of Medical Auditing.
Responsibilities: Coordination of working teams for second order auditing sessions at a national level (including auditors, bookkeeping inspectors, general and specialized out-patient doctors, authorizing team and all other supporting staff), construction, analysis, and follow up of indicators; design of improvement plans and strategies to guarantee quality in customer service and cost analysis. Leader in accreditation and safety programs for patients. Auditing High Costs and CTC. Construction of Auditing SW.

CENTRO DE GESTIÓN HOSPITALARIA 2009- present
Boss: Dr. Gustavo Quintero
Post: Content manager
Responsibilities: design of virtual diploma courses through Site Studio, Articulate, and office suite software. Write articles based on evidence, adapt, and create didactic material (diploma and other virtual courses) for general and specialized doctors and other professionals in the medical field. Currently, I´m working on the creation of Guides for Clinical Practice, I'm also tutoring diploma programs in Hospital Management and Patient Safety, Pharmaco-Monitoring, and Critical (tutoring and application). I'm also coordinating working teams and marketing.

EDITORIAL NORMA 2007- 2010
Boss: Dr. Emilio Quevedo
Post: Editing and Graphic Coordinator of Volumes 2 and 3 of the History of Medicine in Colombia.
Responsibilities: team coordinator (authors, photographers y editorial team), selection of texts and images and feedback for two volumes of The History of Medicine in Colombia.

I belong to the Group of Social Studies of Sciences, Technologies, and Professions. Classification A by Colciencias

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